

Communications Motorsport

Jürgen Pippig
Telephone: +49 (0)841 89 34200
E-Mail: motorsport-media@audi.de

Stefanie Höcker
Telephone: +49 (0)841 89 38053
E-Mail: stefanie.hoecker@audi.de

26 June 2008

Ralf Möller keeps fingers crossed for Audi at Norisring

- **Hollywood star to visit DTM**
- **Football tournament with Audi DTM drivers**
- **Champions Party with Helmut Zerlett and Band**

Ingolstadt – The Norisring race is not only the sporting highlight of the DTM season. The street circuit close to the Dutzendteich attracts numerous celebrities from sport, politics and showbiz every year to Nuremberg. Star guest at Audi this coming weekend is actor Ralf Möller (Gladiator).

The German Hollywood star, living in Los Angeles, California since 1992, is an enthusiastic Audi driver and a big DTM fan. He visited the DTM finale at Hockenheim two years ago. For the first time he will now keep his fingers crossed for Timo Scheider, Mattias Ekström & Co at the Audi “home race” around the Norisring.

Also expected to attend are Möller’s fellow actor Francis Fulton Smith, TV moderator Gitta Saxx, fashion designer Sonja Kiefer, Comedian Django Asül, ski jumper Martin Schmitt and many more celebrity guests.

Several of them will also be seen in action on Saturday evening during the “Audi Heroes Cup”: The ten Audi DTM drivers and their teams, in part with celebrity reinforcements, will play in a “human table top football” tournament held on the Zeppelinwiese from 8 p.m. local time. Referee is Head of Audi Motorsport Dr Wolfgang Ullrich.



The winner of this rather unusual football tournament will be celebrated afterwards at the Champions Party in the Audi Team & Media Hospitality on the Dutzendteich, during which Helmut Zerlett and band will 'pump up the volume'.

Spectators in Nuremberg are kept busy with three days of on-track action from Friday to Sunday. Audi factory driver Timo Scheider comes as championship leader to the Norisring. The race starts on Sunday at 2:03 p.m. local time and is broadcast live on "Das Erste" by German television ARD.

Photographs and information available at www.audi-motorsport.info

AUDI AG sold a total of 964,151 cars in 2007 and thus achieved its twelfth consecutive record year. With revenue of € 33,617 million and profit before tax of € 2,915 million, the company attained its best figures ever. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). At the end of 2007, production of the Audi A6 started in Aurangabad, India. The company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese, Italy, and quattro GmbH in Neckarsulm. Audi employs about 54,000 people worldwide, including 45,000 in Germany. The brand with the four rings invests more than € 2 billion each year in order to sustain the company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi plans to significantly increase the number of models in its portfolio by 2015, from the 26 currently on offer to 40.