Automobili Lamborghini raises the bar once again

After nine months of record figures, the company aims for its best year ever

Sant’Agata Bolognese, November 07, 2022 – Automobili Lamborghini is moving faster than ever on a strategic growth path: with its best nine months ever behind it, the Sant’Agata company bid farewell to the “pure” V12 combustion engine in anticipation of the landmark transformation phase due to start next year with the hybridization of the entire range by 2024.

Deliveries from January to the end of September reached 7,430 units (+8% on the same period in 2021). The figures for all three of the macro regions, Americas, Asia Pacific and EMEA (Europe, Middle East, Africa) have grown proportionately. The reference markets continue to comprise the USA (+8%), followed by Chinese Mainland, Hong Kong and Macau (+5%), Germany (+16%), the UK (+20%) and Japan (+26%). Turnover for the first nine months reached €1.93 billion, up 30.1% compared with the same period in 2021. Operating profit also showed an increase of 68.5%, standing at €570 million. The corresponding Return on Sales (RoS) was 29.6% after 22.8% in the previous year period. The increase in profitability was driven by a rise in volumes, by the growth in average revenue per car (thanks to the product mix and increased customizations), and the favorable trend in exchange rates.

Stephan Winkelmann, the Chairman and CEO of Automobili Lamborghini, commented: “These consistently rising figures show just how strong Lamborghini is today. We have an order portfolio that already covers the first quarter of 2024, and this allows us to work with peace of mind, looking thoughtfully ahead to the challenges facing us in the future, such as the first step towards hybridization from 2023.”

Paolo Poma, Managing Director and CFO of Automobili Lamborghini, added: “The current situation continues to be marked by the instability of macroeconomic variables, while the company is showing its resilience through the growth of all the main business and financial metrics. We expect to close the financial year better than ever.”

Of all the models, the Huracán showed the greatest relative growth with 2,378 units delivered globally and an 11% increase compared with the same period of last year. In absolute terms, on the other hand, the Urus achieved a sales record, with 4,834 units delivered between January and September (+7%), the highest number of Super SUVs delivered in the first nine months since its debut in 2018.

The V12 model, the Aventador, came to the end of its production cycle: September saw Lamborghini bid farewell to the last Aventador, which left the production line amid the emotions of those who, since 2011, have worked on and been a part of the success of one of the most iconic models in the history of Lamborghini.

There have been many new initiatives in 2022 as part of a year-long celebration of the internal combustion engine: from the debut of the Huracán Tecnica, to the recent presentation of the Urus restyling with the Urus S version and the high-performance derivative, the Urus Performante, which set an SUV record at the famous and challenging Pikes Peak.
A final farewell to the pure combustion engine will be made at the end of the year at Art Basel in Miami with an all-terrain version of the Huracán, a model once again destined to impress and create a new segment in the super sports car world.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com