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Audi wins “race of marques”

- **Edoardo Mortara is the winner of the day at the DTM debut in Munich**
- **Italian defeats leader of the standings Bruno Spengler**
- **Pole position for the Audi A4 DTM**

Ingolstadt/Munich, July 16, 2011 – Fireworks for Edoardo Mortara: In front of an outstanding crowd the Italian won the “race of marques” at the DTM debut in Munich’s Olympic Stadium for Audi. At the thrilling finale for the day’s victory he defeated DTM leader of the standings Bruno Spengler.

The first day at the DTM’s public show event in Munich’s Olympic Stadium was billed as “race of marques”. In internal duels on the 1.190-kilometer track the best drivers of the two automobile manufacturers were determined first. An Audi and a Mercedes-Benz first met at the day’s finale. And this prestigious duel in the end went to Edoardo Mortara, Audi Sport Team Rosberg and Audi with a lead of 0.366 seconds.

“I’m racing on a track like this for the first time,” beamed “Edo” after his victory. “I already felt comfortable between concrete walls in Macau and at the Norisring. And the result today was outstanding for me as well.”

As early as at the prologue in the morning the 24-year-old Italian was the front runner in the Audi squad and had done the fastest run with an advantage of 34 thousandths of a second over Mattias Ekström (Audi Sport Team Abt Sportsline). On the way to the day’s finale the DTM rookie defeated Rahel Frey, Mattias Ekström and Mike Rockenfeller. At the first of the two captivating final races of five laps each the Audi driver still had to admit defeat in a photo finish with 0.011 seconds but clearly decided the second round in his favor.

“That was a great performance by Edoardo (Mortara) and the Audi squad because both pit stops worked out perfectly too,” praised Head of Audi Motorsport Dr. Wolfgang Ullrich. “We’ve seen a really great debut of the DTM in Munich, delivered a



fantastic show to the fans and displayed the power of the Audi A4 DTM to the fans. We're already looking forward to tomorrow."

The result on Saturday also determined the grid positions for Sunday. Edoardo Mortara's victory of the day secured the pole position for Audi. Audi's runner-up on Saturday was Mike Rockenfeller, Mattias Ekström took third place. The other drivers who qualified directly for the finale of the top 16 are Oliver Jarvis, Filipe Albuquerque, Martin Tomczyk and Timo Scheider. Rahel Frey in eighth place and Miguel Molina, who retired after having contact with the wall in the prologue, will be fighting for the last remaining grid position in the relegation on Sunday morning starting at 10 a.m. The finale starts at 12:45 a.m. ARD will begin to broadcast live from Munich on "Das Erste" at 2 p.m. (local time).

Finale "race of marques"

- 1 Edoardo Mortara (Playboy Audi A4 DTM) 10 laps in 9m 25.839s
- 2 Bruno Spengler (Mercedes-Benz) + 0.366s

Audi results, "race of marques"

- 1 Edoardo Mortara (Playboy Audi A4 DTM)
- 2 Mike Rockenfeller (E-POSTBRIEF Audi A4 DTM)
- 3 Mattias Ekström (Red Bull Audi A4 DTM)
- 4 Oliver Jarvis (Audi performance cars A4 DTM)
- 5 Filipe Albuquerque (TV Movie Audi A4 DTM)
- 6 Martin Tomczyk (Schaeffler Audi A4 DTM)
- 7 Timo Scheider (AUTO TEST Audi A4 DTM)
- 8 Rahel Frey (Glamour Audi A4 DTM)
- 9 Miguel Molina (Red Bull Audi A4 DTM)

The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.