



Communications Motorsport

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Audi to present new R18 on the internet

- **World premiere on Audi MediaTV on March 22**
- **New LMP sports car featuring numerous innovative details**

Ingolstadt, March 21, 2016 – At the FIA World Endurance Championship (WEC) prologue at Le Castellet (F) on March 25/26, the new Audi R18 will be meeting with its competitors for the first time. Prior to this meeting, the LMP1 sports car will celebrate its premiere on Audi MediaTV.

World premiere of the Audi R18 (Tuesday, March 22, 2016, 14:00, CET)

www.audimedia.tv

Social Media

facebook.com/AudiSport

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instagram.com/audi_sport

Audi MediaTV is the principal moving-pictures platform used by Audi Communications for showing live events and high-quality moving-image material from the world of Audi. Journalists, multipliers and online users can download footage from Audi MediaTV free of charge. In addition, you can access news and exclusive background information on new products and events, and can also use the embed code feature to integrate the content into your own websites. Audi makes all features available in German and English.

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