



Communications Motorsport

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Audi, Spielberg, the DTM and the Queen

- **DTM visits Austria at the Red Bull Ring in Spielberg**
- **“Home round” for Timo Scheider and Dr. Wolfgang Ullrich**
- **Race start moved forward to 13:30 due to the British Queen**

Ingolstadt/Spielberg, May 25, 2012 – Bathurst, Sebring, Nogaro, Spa, Nürburgring – the 2012 motorsport season started extremely successfully with important victories of the R18 Le Mans prototype and the R8 GT3 sports car for Audi. Now the new Audi A5 DTM is to learn how to win as quickly as possible. The Austrian DTM round at the Red Bull Ring in Spielberg on June 3 offers the next opportunity to do so.

The workload reeled off the by Head of Audi Motorsport Dr. Wolfgang Ullrich’s squad in the past few weeks and months is impressive. Audi Sport developed three new race cars in parallel, the A5 DTM, the R18 ultra and the R18 e-tron quattro, the first diesel hybrid race car for the Le Mans 24 Hours. At the same time, the agenda was set for the company’s first overall victory at the Nürburgring 24 Hours.

“In addition, contrary to our original planning, we managed to field eight new cars in the DTM right from the first race on,” explains Head of Audi Motorsport Dr. Wolfgang Ullrich. “That was a major logistical feat which could only be accomplished with maximum personal commitment by each and every employee at Audi Sport, our suppliers and the partner teams. This achievement deserves the highest respect. There were hardly any free days during this time.”

And this will not change in the next few weeks either. On June 16/17 the Le Mans 24 Hours as Audi’s most important race of the year will be on the agenda. At the same time, work on the further development of the new Audi A5 DTM is continuing at full stretch in Ingolstadt and Neckarsulm as the car’s track record reflecting a pole position and two third places after the first three rounds is not on a par with expectations yet.



Testing at the Lausitzring, Audi Sport most recently gathered important findings which already paid off to some extent in the race at Brands Hatch. Another step is to follow at Spielberg.

Audi is traveling with fond memories to Austria. Last year, Audi Sport Team Phoenix celebrated its first victory in the DTM at the reopened Red Bull Ring and thus laid the foundation for the subsequent title win by Martin Tomczyk.

Overall, the premiere of the new Red Bull Ring was a resounding success for the DTM as well. 48,000 spectators flocked to Spielberg in 2011 and all tickets were sold out on race day. In view of the DTM being an even greater thriller this year the organizers are expecting a similarly impressive turnout on the first weekend in June.

For Head of Audi Motorsport Dr. Wolfgang Ullrich, who hails from Vienna, and the two-time DTM Champion Timo Scheider, who calls Austria his adopted home, the Red Bull Ring is practically a home round. Due to the Diamond Jubilee of the British Queen, on the occasion of which “Das Erste” is planning a special program immediately following the DTM broadcast from Spielberg, the DTM race will start half an hour earlier than usual, at 1:30 p.m. ARD will broadcast live, starting at 1:15 p.m. (CEST).

Quotes by the officials

Dr. Wolfgang Ullrich (Head of Audi Motorsport): “Our next DTM race will be held at the Red Bull Ring in Spielberg. I’m very much looking forward to my ‘home race’ as I’m particularly fond of this race track. I think that at Brands Hatch we saw that we’re on the right track with the things we’re currently working out. I’m confident that we’ll be delivering a good performance at Spielberg. If we can continue to show such a strong team performance as well and become a little bit quicker on the whole then we’ll be where we’re aiming to be.”

Hans-Jürgen Abt (Team Director Audi Sport Team Abt Sportsline): “Naturally, as Bavarians, we’re looking forward to our neighboring country Austria and the DTM’s visit there. Last year, it was grand spectacle on a fantastic track in the middle of the green countryside. We’re hoping to be able to present a gift to our sponsor Red Bull by being at the very front. We’re going to continue to work hard in order to show that it’s possible to win again with a DTM Audi.”

Ernst Moser (Team Director Audi Sport Team Phoenix): “We’ve got very fond memories of Spielberg. Last year, we clinched our first DTM victory with Audi there –



that was the foundation for winning the championship. After third place at Brands Hatch and victory at the Nürburgring 24 Hours the motivation in our team is such that we want to score the first Audi victory this year at Spielberg. The car has the capabilities to do so. And with our momentum and energy anything's possible."

Arno Zensen (Team Director Audi Sport Team Rosberg): "Spielberg is a second home race for me – I lived near the Österreichring for ten years. We've got fond memories of last year too. We were very quick with both cars and were only a bit unfortunate in the race. We want to continue from there. We know what we still need to work on."

Facts and quotes by the Audi drivers

Filipe Albuquerque (26/P), TV Movie Audi A5 DTM #22 (Audi Sport Team Rosberg)

- Has scored points in all three races this year
- Started from the third row at Brands Hatch

"Despite a few problems I scored points in the first three races. The aim for Spielberg now is to finish in the top five. The speed is more or less there. We're going to give everything we can."

Mattias Ekström (33/S), Red Bull Audi A5 DTM #3 (Audi Sport Team Abt Sportsline)

- In third place is currently the top-ranking Audi racer in the overall standings
- Started from the last position after an accident in qualifying last year

"I'm looking forward to traveling to Spielberg. I've got fond memories of the good, old days there. Last year was an exception – I think that was the worst race in my whole career. I'm certain of one thing, though: This can't be topped, things can only get better. We're going to analyze where we can improve in order to finally be able to battle for the big points again."

Rahel Frey (26/CH), E-POSTBRIEF Audi A5 DTM #17 (Audi Sport Team Abt)

- Is leading the ladies' duel in the DTM 2-1 against Susie Wolff
- Was one of the quickest drivers in the difficult sector 1 in the race at Brands Hatch

"Last year, Spielberg was a successful race for me. I immediately felt very comfortable at the Red Bull Ring. We were competitive. The atmosphere at Spielberg was unique last year. That's why I'm positively looking toward the next race."



Miguel Molina (23/E), Red Bull Audi A5 DTM #10 (Audi Sport Team Phoenix)

- Like Mattias Ekström, had an accident in qualifying last year
- Recovered from 14th to seventh place at Brands Hatch

“The race at Spielberg last year wasn’t our best one. We’re concentrating on doing a better job this time, especially since this is the race of my sponsoring partner Red Bull which makes it particularly important. Last year, the situation there was very tight and that’ll be no different this year. I like the track, I like the atmosphere there. Since we were so quick in the race at Brands Hatch I can hardly wait for Spielberg.”

Edoardo Mortara (25/I/F), Playboy Audi A5 DTM #21 (Audi Sport Team Rosberg)

- Managed the leap into Q4 for the first time at Spielberg last year
- Was turned around by a rival in turn one in 2011

“Last year, Spielberg went pretty well for me. I’m hoping this will be the case again this year and am wishing for us to be able to improve a few minor things on the car in order to score points again at Spielberg.”

Mike Rockenfeller (28/D), Schaeffler Audi A5 DTM #9 (Audi Sport Team Phoenix)

- Is the only driver to have made it into the top five in all qualifying so far
- Took fifth place at Spielberg last year

“Spielberg is a really tremendous track and a beautiful region. I had a lot of fun there last year. I also had a pretty good weekend there from a sporting perspective. Obviously, I’m hoping to be strong again at Spielberg this year and to have a good car. Everyone in the team and at Audi Sport in Ingolstadt and Neckarsulm is working on that. As always, a good performance in qualifying is very important. I’m hoping for us to have the speed that’ll put us in contention for victory.”

Timo Scheider (33/D), AUTO TEST Audi A5 DTM #4 (Audi Sport Team Abt Sportsline)

- Experienced a disappointing start into the season with two retirements in three races
- Took seventh place at Spielberg last year

“Especially in my second home where many fans and friends will come to see the race I’m finally wishing for a weekend without any problems, mistakes of my own and technical issues. The performance we’ve got should be sufficient for the top five – but it’s got to be put together in qualifying and in the race. Those who know Audi and the Abt squad know that we won’t give up until we’re at the very top again.”

Adrien Tambay (F/21), Audi ultra A5 DTM #18 (Audi Sport Team Abt)

- Never finished a DTM qualifying event worse than twelfth place



- Just barely missed his first points at Brands Hatch
“Spielberg is a fast track that I should enjoy – because I enjoy fast turns. My father has been telling good things about this track. I’m already very excited. I’m hoping that, like at Brands Hatch, we can continue to improve and score the first points then.”

The Audi drivers in the 2012 DTM

Filipe Albuquerque (P): * Jun 13, 1985 in Coimbra (P); residence: Coimbra (P); single; height: 1.74 m; weight: 64 kg; Audi driver since 2011; DTM races: 13; pole positions: 0; victories: 0 (best result: 2nd place); fastest laps: 0; points: 13; DTM titles: 0; best result, DTM Red Bull Ring: 12th

Mattias Ekström (S): * Jul 14, 1978 in Falun (S); residence: Salenstein (CH); single (partner Heidi), one son (Mats); height: 1.83 m; weight: 77 kg; Audi driver since 1999; DTM races: 117; pole positions: 19; victories: 17; fastest laps: 12; points: 569; DTM titles: 2 (2004, 2007); best result, DTM Red Bull Ring: 5th

Rahel Frey (CH): * Feb 23, 1986 in Niederbipp (CH); residence: Aedermannsdorf (CH); single; height: 1.63 m; weight: 50 kg; Audi driver since 2011; DTM races: 13; pole positions: 0; victories: 0 (best result: 12th place); fastest laps: 0; points: 0; DTM titles: 0; best result, DTM Red Bull Ring: 17th

Miguel Molina (E): * Feb 17, 1989 in Girona (E); residence: Lloret de Mar (E); single; height: 1.75 m; weight: 62 kg; Audi driver since 2010; DTM races: 24; pole positions: 2; victories: 0 (best result: 3rd place); fastest laps: 1; points: 34; DTM titles: 0; best result, DTM Red Bull Ring: 11th

Edoardo Mortara (I/F): * Jan 12, 1987 in Geneva (CH); residence: Geneva (CH); single; height: 1.82 m; weight: 75 kg; Audi driver since 2011; DTM races: 13; pole positions: 0; victories: 0 (best result: 3rd place); fastest laps: 0; points: 27; DTM titles: 0; best result, DTM Red Bull Ring: 16th

Mike Rockenfeller (D): * Oct 31, 1983 in Neuwied (D); residence: Altnau (CH); single (partner Susanne); height: 1.75 m; weight: 67 kg; Audi driver since 2007; DTM races: 54; pole positions: 1; victories: 1; fastest laps: 2; points: 99; DTM titles: 0; best result, DTM Red Bull Ring: 5th

Timo Scheider (D): * Nov 10, 1978 in Lahnstein (D); residence: Lochau (A); single (partner Jessica), one son (Loris); height: 1.78 m; weight: 74 kg; Audi driver since



2006; DTM races: 122; pole positions: 9; victories: 6; fastest laps: 8; points: 362;
DTM titles: 2 (2008, 2009); best result, DTM Red Bull Ring: 7th

Adrien Tambay (F): * Feb 25, 1991 in Paris (F); residence: Aix-en-Provence (F);
single; height: 1.81 m; weight: 69 kg; Audi driver since 2012; DTM races: 3; pole
positions: 0; victories: 0; fastest laps: 0; points: 0; DTM titles: 0; best result, DTM
Red Bull Ring: –

DTM drivers' standings after 3 of 10 rounds

1 Gary Paffett (Mercedes-Benz)	68 points
2 Bruno Spengler (BMW)	43 points
3 Mattias Ekström (Audi)	35 points
4 Jamie Green (Mercedes-Benz)	34 points
5 Mike Rockenfeller (Audi)	25 points
6 Christian Vietoris (Mercedes-Benz)	20 points
7 Martin Tomczyk (BMW)	18 points
8 August Farfus (BMW)	15 points
9 Andy Priaulx (BMW)	8 points
10 Timo Scheider (Audi)	8 points
11 Miguel Molina (Audi)	8 points
12 Ralf Schumacher (Mercedes-Benz)	7 points
13 Edoardo Mortara (Audi)	6 points
14 David Coulthard (Mercedes-Benz)	4 points
15 Filipe Albuquerque (Audi)	4 points

DTM manufacturers' standings

1 Mercedes-Benz	133 points
2 BMW	86 points
3 Audi	84 points

DTM team standings

1 THOMAS SABO/Mercedes-Benz Bank AMG	88 points
2 BMW Team Schnitzer	43 points
3 Audi Sport Team Abt Sportsline	43 points
4 Mercedes AMG	41 points
5 Audi Sport Team Phoenix	33 points
6 BMW Team RBM	23 points
7 BMW Team RMG	18 points
8 Audi Sport Team Rosberg	10 points
9 DHL Paket/stern Mercedes AMG	4 points



Audi DTM statistics

Champion's titles: 8 (in 15 years)
Victories: 61 (in 197 races)
Pole positions: 65 (in 162 qualifying sessions)
Fastest laps: 53 (in 197 races)

All Spielberg winners

2001 Bernd Schneider (Mercedes-Benz)
2002 Marcel Fässler (Mercedes-Benz)
2003 Marcel Fässler (Mercedes-Benz)
2011 Martin Tomczyk (Audi)

2011 flashback: First victory by Audi Sport Team Phoenix

By clinching victory at the Red Bull Ring Martin Tomczyk laid the foundation for the subsequent title win last year. It was the first victory by Audi Sport Team Phoenix in the DTM, the first win in the DTM for Ernst Moser's squad since 2000 and the first for an Audi year-old car. Tomczyk made commanding use of the advantage of the pole position at the start. Up to the first mandatory pit stop he consistently enlarged the distance to the cars behind him and achieved an advantage of almost three seconds. With Oliver Jarvis in third place, two Audi racers mounted the podium.

Track info

Track length: 4.326 km
Race distance: 42 laps = 181.692 km
DTM track record in qualifying: Edoardo Mortara (Audi), 1m 38.105s = 158.700 km/h (June 04, 2011/Q3)
DTM track record in the race: Bruno Spengler (Mercedes-Benz), 1m 26.298s = 180.463 km/h (June 05, 2011)
Pole position 2011: Martin Tomczyk (Audi), 1m 40.001s = 155.700 km/h
Fastest lap 2011: Bruno Spengler (Mercedes-Benz), 1m 26.298s = 180.463 km/h
Turnout 2011: 48,000
TV live rating 2011: 1.59 million/12.9 % market share (source: ARD)



Rahel Frey about the Red Bull Ring: “The race track at Spielberg is my favorite circuit on the DTM calendar. I immediately felt comfortable there in 2011. The atmosphere was incredible; you could really feel how the fans joined in the celebration. In addition, Spielberg is a track with a long motorsport history that naturally blends with the landscape. There is a heavy strain on the brakes, though, due to the many up- and downhill passages. If you make a mistake, it usually has a major effect because you lose time on the next uphill stretch. There are some good opportunities for overtaking. It’s easy to follow the rhythm of the track. Spielberg no doubt suits racers with a smooth driving style.”

Timetable

Friday, June 1

10:00–10:30	Roll-out
10:30–10:35	Starting practice
13:35–15:15	Free practice 1
15:15–15:20	Starting practice

Saturday, June 2

09:15–10:55	Fre practice 2
13:40–14:50	Qualifying

Sunday, June 3

09:55–10:25	Warm-up
13:30	Race

TV schedule (“Das Erste” live) (CEST)

Saturday, June 2

13:35–15:00	Qualifying
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Sunday, June 3

13:15–15:00	Race
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– End –



The Audi Group delivered 1,302,659 cars of the Audi brand to customers in 2011. In 2011 the Company posted revenue of €44.1 billion and an operating profit of €5.3 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In July 2010, CKD production of the Audi Q5 was added to the existing Audi A4 and A6 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since May 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini S.p.A. in Sant'Agata Bolognese (Italy), AUDI BRUSSELS S.A./N.V. in Brussels (Belgium) and quattro GmbH in Neckarsulm. Subject to a positive decision by the responsible competition authorities, the Italian sports motorcycle manufacturer Ducati Motor Holding S.p.A. will also belong to the Audi Group. Audi currently employs around 64,000 people worldwide, including around 48,000 in Germany. Between 2012 and 2016 the brand with the four rings is planning to invest a total of €13 billion – mainly in new products and the extension of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in Mexico in 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik," which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.

