

## **Confident off-road and on-road: The Audi Q8 e-tron edition Dakar**

- **Optimized off-road capability: Ground clearance raised by 31 millimeters**
- **A unique design language: Striking exterior and optional decals inspired by the RS Q e-tron from the Dakar Rally**
- **More grip: Off-road ready General Grabber AT3 all-terrain tires improve acceleration and braking on loose surfaces**

**Ingolstadt, February 22, 2024 – It is inspired by the world’s premier desert rally: the Audi Q8 e-tron edition Dakar\*. On the exterior, the special model’s raised chassis and the optional decals are reminiscent of the RS Q e-tron designed for the Dakar Rally and featuring an electric drive system and an energy converter. The off-road capabilities of this exclusive SUV, combined with its high and instantly available torque, are perfect for adventurous people who also want to drive off the beaten path electrically. The Q8 e-tron edition Dakar\* will be available to order from the end of February 2024. The base price in Germany starts at € 119,900.**

The Audi Q8 e-tron edition Dakar (Combined electric power consumption in kWh/100 km: 25.2-24.9, combined CO2 emissions in g/km: 0 (with summer tires, without roof rack)) is based on a Q8 advanced 55 e-tron quattro (Combined electric power consumption in kWh/100 km: 24.4-20.6, combined CO2 emissions in g/km: 0). The net battery size is 106 kWh (gross: 114 kWh) and the quattro drivetrain, with its two motors, delivers 300 kW in boost mode with a torque of 664 Nm. This means the vehicle accelerates from 0 to 100 km/h (62 mph) in 5.8 seconds with the standard tires. With the General Grabber AT3 all-terrain tires, the car reaches 100 km/h in 5.9 seconds. The range according to the WLTP is up to 483 kilometers. The top speed is limited to 200 km/h (124 mph).

Compared with the base model, the electric SUV with General Grabber AT3 all-terrain tires has a higher ground clearance of 31 millimeters and is designed for improved handling on loose surfaces such as gravel and snow. In the base setting, the vehicle has a ground clearance of 206 millimeters. At higher speeds, the vehicle gradually lowers – by 15 millimeters at 85 km/h (53 mph), 17 millimeters at 100 km/h (62 mph), and 13 millimeters at 120 km/h (75 mph). This optimizes driving stability at high speeds for improved aerodynamics and range. In conjunction with the front angle approach of 20 degrees and the rear angle approach of 26 degrees, the electric SUV is well prepared to tackle light off-road terrain. The vehicle has a ramp angle of 19 degrees.

***The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.***

***\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.***

The control strategy for the air suspension has also been revised to meet typical off-road driving requirements. The wading depth is 300 mm.

### **Distinctive exterior accentuates sporty off-road look**

The Q8 e-tron edition Dakar\* is available in Siam Beige metallic, Mythos Black metallic, and Magnetic Gray. The Singleframe always comes in body color.

The Singleframe's projection light, along with its light strip, creates a consistent connection between the headlights. The Bottom Line is finished in Mythos Black metallic, adding stability. Wider wheel arch trims at the front and rear give the Q8 e-tron edition Dakar\* a confident road presence. Opening the driver's door projects "edition Dakar" onto the street with LED lights. The exclusive key cover reflects the edition Dakar\*'s class. Optionally, a convenience key with anti-theft alarm opens doors and the luggage compartment via wireless communication. Sensors on the door handles allow the key to lock the vehicle. The Q8 e-tron edition Dakar\* can be fitted with a unique decal package inspired by the legendary RS Q e-tron. Starting with the body color Mythos Black metallic, the car receives a partial embellishment. This means that the wrap uses purposeful transparencies and does not mask the entire surface, even though all exterior components are treated. The wrapped models are limited to 99 units. On the D-pillar, the special model's serial number can be seen in frosted lettering.

### **The edition Dakar\* features extensive standard equipment**

The comfort features of the Audi Q8 e-tron edition Dakar\* correspond to those of a typical luxury model. The special edition model rolls off the production line with Matrix LED headlights and taillights as standard for precise and high-resolution road illumination. Standard equipment also includes tinted sun visors for the tailgate, rear door, and side windows. On the inside, the S line interior is now standard: This package includes deeply contoured sports seats upholstered in Dinamica microfiber and artificial leather. The vehicle also features a multifunction sport leather steering wheel, an elegant black roof lining, stainless steel pedals, and a comfort center armrest. The decorative inlays come in brushed matte aluminum, while the door sills feature aluminum inserts. The upper part of the instrument panel and the lower interior elements are finished in black artificial leather. The Audi Sport stitching package in red is available as an option. It adds contrasting accents with colored stitching on the sport seats, steering wheel, knee pads, and door armrests. The seat belts are also trimmed in red to blend in perfectly with the cabin's sporty feel.

A head-up display supplements the screens. It projects important information right onto the windshield – the projections seem to float in front of the driver. Another new feature is a display in the MMI operating system that shows information the vehicle's tilt angle. Plus, Audi offers MMI background images on the MMI display created especially for the edition Dakar\*.

*\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

The panoramic glass roof enhances the interior's brightness, creating an impression of lightness and spaciousness. The glass element can be opened and closed electronically for added convenience.

Audi has crafted theme worlds in the MMI display exclusively for the edition Dakar. These include MMI background images and coordinated ambient lighting. The vehicle's essence is portrayed through three scenes: from desert thunderstorms and tire tracks to a dune landscape. The Audi phone box enhances phone convenience by wirelessly connecting the driver's smartphone and charging it through inductive technology, linking it to the car antenna. The edition Dakar also includes the City and Tour assistance packages as standard features.

The Q8 e-tron edition Dakar\* is equipped with robust features that highlight its practicality. The storage and luggage compartment package is included as a standard feature, featuring a durable luggage compartment liner and sturdy floor mats with edition lettering. Additionally, the special edition comes with a standard roof rack, capable of holding up to 40 kilograms (88 lbs.) and accommodating various items. The roof rack package includes a bag and straps for securing accessories. For added convenience, there's a second charging socket compatible with the Combined Charging System Type 2 (CCS2) to charge the high-voltage battery. The e-tron charging system provides everything adventure-seekers need to charge their vehicle, whether at home, with friends, or at a vacation home.

The Q8 e-tron edition Dakar\* is delivered with eight tires. The car comes fitted with General Grabber AT3 all-terrain tires for excellent off-road resilience. The tires also ensure improved grip on a variety of surfaces including gravel, stony terrain, mountain and forest paths, and snow. The special tread pattern optimizes acceleration as well as braking and lateral control quality while also enabling the tires to efficiently self-clean, especially when driving on muddy surfaces. The Grabber AT3 tires also have excellent driving characteristics and low noise emission on asphalt roads for significantly increased driving comfort. The all-terrain tires have an M+S marking, meaning they are suitable for year-round use. A set of summer tires on 20-inch wheels in an attractive 5-V spoke S design is also included with the Q8 e-tron edition Dakar\*.

### **More light, visibility, and sound: Special features**

The optional ambient light package plus with six predefined color profiles stages the interior to great effect. Featuring extensive contour lights in up to 30 colors, it precisely traces the elemental lines of the interior. As an alternative to the standard two-zone automatic air conditioning, Audi offers four-zone automatic air conditioning. The system can use an optional second high-voltage heater to noticeably increase the heating power. This means that the interior warms up faster in very cold conditions, while the additional battery heater ensures that the battery is ready for charging in very low temperatures. The optional Bang & Olufsen Premium Sound System with 3D sound gives the electric SUV an even greater high-end sound experience. It drives 16 speakers with 705 watts of power.

*\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

The optionally available virtual side mirrors with cameras reduce the overall width of the vehicle by 15 centimeters, improving the drag coefficient. The virtual mirrors provide clearer visibility than conventional mirrors in dusty or wet off-road conditions.

### **Product and Technology Communication**

Christian Hartmann

Spokesperson model series e-tron GT and

Q8 e-tron, Automated Driving, Fuel Cell

Phone: +49 151 52844338

Email: [christian.hartmann@audi.de](mailto:christian.hartmann@audi.de)

[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)



---

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

---

**Fuel/electric power consumption and emissions values\*\* of the models named above:**

**Audi Q8 e-tron edition Dakar**

Combined electric power consumption in kWh/100 km (62.1 mi): 25.2–24.9 (WLTP);  
combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0) (with summer tires, without roof rack)

**Audi Q8 55 e-tron quattro**

Combined electric power consumption in kWh/100 km (62.1 mi): 24.4–20.6 (WLTP);  
combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

*\*\*The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

*The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.*

*Due to the more realistic test conditions, the consumption and CO<sub>2</sub> emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at [www.audi.de/wltp](http://www.audi.de/wltp)*

*Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the “Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).*