



Audi México will sponsor a sports park in San José Chiapa

- **The sports park will be a space for the practice of sport to which Audi México employees and inhabitants of San José Chiapa will have access; it will be completed by 2022**
- **Tarek Mashhour, Executive President of Audi México: "Social Responsibility is a fixed pillar of our corporate strategy. With the signing of the collaboration agreement Audi México is actively shaping the future of the region."**
- **Niels Bosse, Vice President Human Resources and Organization of Audi México: "Being a good corporate citizen is very important to Audi México, which is why we carry out projects of great social impact in the region themselves contributing to the development of San José Chiapa."**

San José Chiapa, Puebla, October 12, 2021 - Audi México and the municipality of San José Chiapa in Puebla are collaborating to build a sports park that represents a social action of sponsorship of the Four Rings plant. This project, which materializes a joint work between Audi México and the municipality of San José Chiapa, aims to generate social welfare by focusing on the people of the municipality for the development of the community where the youngest factory of the Audi Group is located. In addition, as part of the social responsibility, this space will be a platform that will promote healthy living together between the inhabitants of San José Chiapa and Audi México employees.

Audi México assumes its responsibility for its employees and society. Today, October 12, the Four Rings plant signed the collaboration agreement in the main square of the municipality of San José Chiapa, a few meters from where the sports park will be built. The project will have an important scope and a great social impact for the inhabitants of the municipality.

The sports park, which is scheduled to be completed by 2022, will promote sports for all ages throughout the year. It will be available both for Audi México plant employees and for all the inhabitants of the municipality of San José Chiapa. It will have a professional soccer field, covered bleachers, basketball court and/or multipurpose space, athletics track for Olympic disciplines, landscaped areas, children's play area, outdoor gym, restrooms and dressing rooms, vehicle parking, warehouse and service yard and pedestrian access.

Niels Bosse, Vice President of Human Resources and Organization of Audi México: "After a thorough regional analysis, we discovered the interest and enthusiasm of the inhabitants of the community of San José Chiapa for the practice of sport, which has always been a factor of union and living together in the region. Being a good corporate citizen is very important to Audi México, which is why we carry out projects of great social impact in the region that contribute to the development of San José Chiapa".



As a good corporate citizen, the AUDI AG has assumed social responsibility at its production sites for many years. Audi's common understanding of corporate citizenship is based on three fields of action worldwide. "Engage" means, for example, partnerships, donations, sponsoring or voluntary work-programs. "Educate" summarizes initiatives in corporation with schools or other educational institutions. And "Empower" stands for all non-monetary support that enables social engagement in our society such as voluntary activities or resource provision. In addition, Audi México, together with the Sindicato Independiente de Trabajadores de Audi México, maintain a close collaboration for projects that generate welfare for the entire workforce.

Tarek Mashhour, Executive President of Audi México: "Social Responsibility is a fixed pillar of our corporate strategy. With the signing of this cooperation agreement, Audi México is actively shaping the future of the region. We would like to thank San José Chiapa for its cooperation in making the social projects promoted by Audi México a reality. For us, walking together, having a good understanding, a positive and friendly relationship with the authorities is of utmost importance for the achievement of sustainable goals with a view to a more prosperous future for all".

The event was attended by authorities of the San José Chiapa municipality, Arturo Graciél López Vélez, Mayor of San José Chiapa, Ana María Lidia Álvarez Morales, Syndic of San José Chiapa; as well as Tarek Mashhour, Executive President of Audi México and Niels Bosse, Vice President of Human Resources and Organization of Audi México.

Arturo Graciél López Vélez, Mayor of San José Chiapa: " I celebrate with great pride the signing of this collaboration agreement between both institutions and thus we begin a new work history that will undoubtedly be marked today, October 12, 2021, forever in the history of my beloved San José Chiapa".

With the construction of the sports park, Audi México and San José Chiapa begin a new history of working together that will set a precedent in the history of the plant and the municipality. With this project, Audi México establishes public-private partnerships to achieve regional sustainable development by putting into practice goal 17 of the United Nations Sustainable Development Goals.

Corporate Communications

Christine Kuhlmeier
Director Corporate Communications
Tel.: +52 276 102 0868
E-mail: christine.kuhlmeier@audi.mx
www.audi-mediacycenter.com/de

Corporate Communications

Gerardo Hernández González
Spokesperson Sustainability
Tel.: +52 276 109 2553
E-mail: gerardo.hernandez@audi.mx



The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
