Audi Hungaria: production of the 2 millionth Audi in Győr is finished

- This milestone confirms the performance of the Audi Hungaria team
- Car production at Audi Hungaria started in 1998 – the jubilee car is an Audi RS Q3 Sportback*
- Alfons Dintner, Chairman of the Board of Management of Audi Hungaria: “Building on our experience gained in the past decades, we are ready for a new era in the automotive industry”

Győr, 21 July 2023 – 30-year-old Audi Hungaria has reached another significant milestone: today the two millionth car rolled off its production line. The jubilee car, a Karat beige Audi RS Q3 Sportback (Combined fuel consumption in l/100 km (62.1 mi): 10.1-9.6 (23.3–24.5 US mpg) [WLTP]; Combined CO₂ emissions in g/km: 229-218 (368.5–350.8 g/mi) [WLTP]), will soon set out to its first owner in Germany. The 400 hp car’s 2.5-litre TFSI engine, which has won the prestigious “International Engine of the Year” award nine times in a row, was also built at Audi Hungaria.

“This year, in addition to our 30th anniversary, our company is also celebrating 25 years of vehicle production, so we are particularly pleased to have reached this important milestone this year. Building on the experience we have gained over the past decades, we are preparing for a new chapter in our vehicle production, in which our new brand CUPRA and electromobility will play a key role,” said Alfons Dintner, Chairman of the Board of Management of Audi Hungaria.

Production at Audi Hungaria started in 1998 with the series production of the Audi TT Coupé models, followed a year later by the Audi TT Roadster. Initially, the lacquered bodywork arrived in Győr from Ingolstadt, and the finished cars were assembled by the Győr staff. In 2013, a new era in vehicle manufacturing began with the opening of the new vehicle factory, as then Audi Hungaria turned into an all-round vehicle production plant – with a press shop, body shop, paint shop, assembly shop as well as associated quality assurance activities.

“Series production of the Audi Q3 models started in 2018, which was a big leap for us, as this was the first SUV model from Győr that far surpassed the previous TT production in terms of number of units. Last year, we produced more than 171,000 cars, the most ever in a single year. As further proof of our flexibility and preparedness, preparations for the production of our new model, the CUPRA Terramar, have already been completed. In the future, this model will ensure high production standards and take our vehicle production to a new level,” said Zoltán Les, Member of the Board of Management of Audi Hungaria responsible for Vehicle Manufacturing.
The Audi Q3 model series was extended in 2019 with the Audi Q3 Sportback*, and later the Audi RS Q3* and Audi RS Q3 Sportback* models. As an important milestone in e-transformation, the Q3 and Q3 Sportback with MHEV technology were the first electric drive train cars to be produced at Audi Hungaria in Hungary in 2019, followed by the series production of the plug-in hybrid drive train versions of the Q3* and Q3 Sportback* in 2020. Series production of the CUPRA Terramar will start in 2024, making Audi Hungaria the first production site of the Audi Group to produce models from other brands in addition to Audi.

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Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and is the main powertrain supplier of the Audi and Volkswagen Groups. The company manufactures close to 1.6 million powertrains each year, including electric motors. The Audi Q3 and the Audi Q3 Sportback (which are also manufactured with electric drivetrains), as well as the Audi TT Coupé and TT Roadster models, are manufactured in Győr. Audi Hungaria supplies a large number of aluminum body parts for various brands of the Volkswagen Group, and also performs increasingly large-scale development activities (development of vehicle drives and vehicles). The company provides a wide range of services for the entire Volkswagen Group, primarily in the areas of technical development, finance, IT and procurement. Audi Hungaria is among the companies with the highest turnover, one of the largest exporters in Hungary and the biggest investor in the Hungarian automotive industry. Audi Hungaria has been carbon neutral since 2020 and is the largest employer in the region with around 12,000 employees.
Fuel/electric power consumption and emissions values** of the models named above:

**Audi Q3 Sportback**
Combined fuel consumption in l/100 km (62.1 mi): 8.9-5.1 (26.4–46.1 US mpg);
Combined CO2 emissions in g/km: 201-133 (323.5–214.0 g/mi)

**Audi RS Q3**
Combined fuel consumption in l/100 km (62.1 mi): 10.1-9.5 (23.3–24.8 US mpg);
Combined CO2 emissions in g/km: 229-218 (368.5–350.8 g/mi)

**Audi RS Q3 Sportback**
Combined fuel consumption in l/100 km (62.1 mi): 10.1-9.6 (23.3–24.5 US mpg);
Combined CO2 emissions in g/km: 229-218 (368.5–350.8 g/mi)

**Audi Q3 TFSI e**
Combined fuel consumption in l/100 km (62.1 mi): 1.7-1.3 (138.4–180.9 US mpg);
Combined electric power consumption in kWh/100 km (62.1 mi): 18.0–16.7;
Combined CO2 emissions in g/km: 39-30 (62.8–48.3 g/mi)

**Audi Q3 Sportback TFSI e**
Combined fuel consumption in l/100 km (62.1 mi): 1.7-1.4;
Combined electric power consumption in kWh/100 km (62.1 mi): 17.9–16.8;
Combined CO2 emissions in g/km: 33-31 (53.1–49.9 g/mi)

Only consumption and emissions values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO2 emissions in ranges are dependent on the chosen vehicle specification.

**The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.**

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO2 emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO2 emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at [https://www.audi.de/wltp](https://www.audi.de/wltp).

Further information on official fuel consumption figures and the official specific CO2 emissions of new passenger cars can be found in the “Guide on the fuel economy, CO2 emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de/](http://www.dat.de/)).