Audi Hungaria celebrates 20 years of Technical Development and gives a glimpse into the future

- Győr’s Technical Development unit has been actively shaping the mobility of the future for two decades now
- Continued expansion with a double-digit EUR million investment
- Alfons Dintner, Chairman of the Board of Management of Audi Hungaria: “By focusing on electromobility, we are further strengthening our service portfolio in the field of development and, thereby, our company’s competitiveness.”

Győr, 13 September 2021 – A cause for celebration: the jubilee event of Audi Hungaria’s Technical Development was held today. The new era marked by electromobility was launched by Péter Szijjártó, Minister of Foreign Affairs and Trade, dr. Csaba András Dészsi, Mayor of Győr, Peter Kössler, Board Member for Production and Logistics of AUDI AG, Oliver Hoffmann, Board Member for Technical Development of AUDI AG, together with Alfons Dintner, Chairman of the Board of Management of Audi Hungaria. As Audi Group’s third largest development hub, Győr makes substantial contributions to shaping the future of electromobility.

“Our Technical Development is a key pillar of Audi Hungaria and, at the same time, also plays a central role in the worldwide development network of the Audi and Volkswagen Groups. Our aim is to provide even more high-quality services to Volkswagen Group, which is why we are constantly expanding our competences and intensively developing this innovative field that holds such key significance for the future. Electromobility is a key priority for us, as this service portfolio will allow us to further strengthen our competitiveness,” said Alfons Dintner, Chairman of the Board of Management of Audi Hungaria.

The Technical Development unit was added to Audi Hungaria in 2001, during a major growth phase of the company, with engine development supplemented by vehicle development in Győr in 2012. Audi Hungaria’s Technical Development is today AUDI AG’s third-largest development hub and also the centre of competence for simulation and acoustic and strength analysis testing. Uniquely for the company, the entire spectrum of production, development, quality assurance and vehicle assembly is located on a single site.

Technical Development has more than 500 highly-skilled experts working day after day on the mobility solutions of tomorrow. Powertrain Development executes comprehensive development projects, from simulation and design to the testing of vehicle drivetrains on the test bench. An additional core task of the business area is to support the serial production of various petrol and diesel engines and electric drives from the development side. Vehicle Development deals with the virtual development of system and vehicle properties using numerical simulation. The focus of development is on the areas of strength analysis, acoustics, temperature conditions and energy management. In addition, development services in the areas of engine and vehicle testing, product data management and technical compliance in the Vehicle Development testing laboratory are also a key part of the Győr
In the two years ahead, Audi Hungaria will be spending a double-digit EUR million amount (billions of HUF) on Audi Hungaria’s Technical Development unit. The investment project focuses on the further development of electromobility and digitalisation, for instance, by commissioning state-of-the-art test equipment for high-performance electric motors and drives.

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Based in Győr, AUDI HUNGARIA Zrt. is a member of Audi Group and is the main engine supplier of the Audi and Volkswagen Groups. The company manufactures close to two million engines each year, including electric drives. The Audi TT Coupé and TT Roadster, as well as the Audi Q3 and Audi Q3 Sportback models are manufactured in Győr. Audi Hungaria supplies a large number of aluminium body parts for various brands of the Volkswagen Group, and also performs increasingly large-scale development activities (vehicle drive and vehicle development). Audi Hungaria has, for years, been among the companies with the highest turnover, one of the largest exporters in Hungary and the biggest investor in the Hungarian automotive industry. At the end of 2020, Audi Hungaria had 12,226 employees.