A look behind the scenes: Training Day at Audi on July 16 – Sign up now!

Ingolstadt, June 9, 2022 – “Turning inspiration into the future” – this is the motto for the Training Day to be held on July 16, 2022 at Audi’s Ingolstadt site. Perspective trainees will have the opportunity to take a look behind the scenes on site and discover the diverse range of opportunities for training and dual study that the brand with the four rings offers.

Various stations will afford visitors the chance to get to know the company’s vocational training and dual study programs: From automotive engineering in car IT via digitalization in manufacturing and automation technology to the digital world of today’s office work, there is plenty on offer. Through numerous hands-on activities and discussions with trainees and trainers, talented youths can explore, up close and interactively, the individual jobs and what they’re all about. Young Audi employees who are currently undergoing training will take visitors on a guided tour of the Audi training center. Anyone who would like to take a tour and get a first-hand behind-the-scenes look is invited to register in advance.

Other Training Day highlights include projects in the areas of technology, environmental protection, and sustainability that trainees are already working on during their training. Examples are the show car for the Dakar Rally and the “AzuBioTop” (a biotope to promote biodiversity, which is the responsibility of the trainees) project. Also, the varied supporting program will give perspective trainees an authentic impression of what they can expect during their training at Audi.

The Training Day will take place at Audi’s Ingolstadt training center at Hindemithstrasse 27 on July 16 from 10 AM to 4 PM. There is parking available on site. Anyone interested in a training or dual study program at Audi is invited to participate. Registration for guided tours is open now until July 14, 2022 via the Audi careers website audi.com/deineZukunft – places are limited! Interested parties who cannot attend in person are welcome to take part digitally. For more information, visit audi.com/events.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.