Audi in Zwickau

Facts & Figures (as of December 31, 2022)
- Audi production start: 2021
- Production (2022): 51,685 Audi Q4 e-tron*
- Managing Director: Robert Janssen
- Employees: 10,700
- Site footprint: 1,800,000 square meters
- Good to know: Birthplace of Audi – August Horch registered the company “A. Horch Motorenwagenwerke AG” here in 1904

Current model series at location
Audi Q4 e-tron

Profile of location

Various VW models have been built at Volkswagen Sachsen in Zwickau since 1990. Over the past years, the site has been converted for the production of electric vehicles and thus into a net carbon-neutral multi-brand plant. Production of the fully electric Audi Q4 e-tron SUV* started in March 2021, followed by the Audi Q4 Sportback e-tron* in summer.

The production in Zwickau also represents a return to the roots of the Four Rings, because the birthplace of the company is in Saxony: when he needed to expand his operation, company founder August Horch went to Zwickau, where he registered the company “A. Horch Motorenwagenwerke AG” in 1904. That laid the foundation for car manufacturing in Saxony.
Pilot project for glass recycling
In 2022, Audi and its partner companies launched a pilot project for recycling old car windows. The aim of the project is to reuse damaged car glass as a valuable material for series production. In a multi-stage process, the car windows are first broken into small pieces using an innovative recycling process. The partner companies then eliminate all non-glass impurities like glue residue. The resulting glass granulate is melted down and turned into new plate glass, which is in turn used to make new car windows.

If this pilot is successful, the windows that are produced this way will be used in models in the Audi Q4 e-tron series in the future. Together with its partner companies, Audi is taking up the challenge of establishing a net closed material cycle¹ for car glass with this pilot project. The plan is part of Audi’s circular economy strategy.

¹Audi saved more than 480,000 metric tons of CO₂ equivalents (CO2e) in its supply chain in 2021. CO2e is a unit of measurement for standardizing the climate impact of various greenhouse gases. Here, greenhouse gas emissions are converted into CO₂ equivalents and summed up. The described emissions savings in the Audi supply chain in 2021 resulted, among other things, from using green electricity in HV battery cell production as well as closing the material cycle for aluminum and subsequent reuse of this metal. The emissions savings in the Audi supply chain in 2021 would not have been possible without these measures.

*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*
The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
Fuel/electric power consumption and emissions values** of the models named above

**Audi Q4 e-tron**
Combined electric power consumption in kWh/100 km (62.1 mi): 21.4–17.0 (WLTP); 18.3–15.2 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

**Audi Q4 Sportback e-tron**
Combined electric power consumption in kWh/100 km (62.1 mi): 21.0–16.5 (WLTP); 18.1–15.0 (NEFZ); combined CO₂ emissions in g/km (g/mi): 0 (0)

**The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.**

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle’s electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).