Audi in Brazil (Curitiba / São José dos Pinhais)

Facts & Figures (as of December 31, 2022)
- Audi production start: 1999
- Production 2022: 25,236 automobiles
- Managing Director: Daniel Rojas
- Employees: 128
- Site footprint: 1,300,000 square meters
- Good to know: Only Audi production site in South America

Current model series at the location
Audi Q3

Profile of location

Audi do Brasil has been manufacturing the models Audi Q3 and Audi Q3 Sportback at its plant in São José dos Pinhais in the state of Paraná since mid-2022. The Audi Q3 has been the gold standard in its segment following the introduction of its current generation to the Brazilian market in 2020. It became the best-selling Audi in the country in its very first year.

The history of Audi production in Brazil began at the site in 1999 with the first generation of the Audi A3, which was produced until 2006 when the plant went into hiatus. In 2012, the Brazilian government created Inovar-Auto, a subsidy program for technological innovation and strengthening the production chain for motor vehicles. Consequently, Audi do Brasil decided to manufacture vehicles in the country again. To that end, the company invested around €150 million in the Paraná plant. Production at the updated facility started in 2015 with the A3 Sedan, which was built there until the end of its life cycle in 2020.
The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.
Fuel/electric power consumption and emissions values** of the models named above

**Audi Q3 Sportback**
Combined fuel consumption in l/100 km: 7.5–4.5 (31.4–52.3 US mpg);
combined CO₂ emissions in g/km: 172–119 (276.8–191.5 g/mi)

**The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle’s electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).