



# Audi Concept C

World premiere of the new Audi design language in the shape of an all-electric, open-top, two-seat sports car. Clear preview of the design language for future products.

## Highlights

A first manifestation of the new design philosophy

Unmistakable character – thanks to unique design language, uncompromising quality and value

The vertical frame inspired by the Auto Union Type C is at the heart of the new identity

The roadster's new roof concept combines the elegance of a coupé with an open-top driving experience

Light as a sculptural element and introduction of the four-element signature

Geometric logic characterizes the interior – with a clear structure, precision and emotional impact

Design and execution of the controls and materials create a special experience that appeals to all senses and inspires users

Interaction becomes intuition: digital functions are based on tactile precision. Technology is always close, yet never dominant

## Dimensions and details

Length 4520 mm

Width 1970 mm

Height 1285 mm

Wheelbase 2568 mm

Gross weight 1690 kg

Drive layout rear-wheel drive

Color Titanium

Roof concept retractable hardtop (electric)