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World premiere on Red Square: Audi A5 DTM in Moscow

- **Audi in the heart of the Russian capital before DTM debut**
- **Mattias Ekström and Edoardo Mortara thrill fans**
- **Deliveries in 2012 up by 44.1 percent: Russia an important market for the Four Rings**

Ingolstadt/Moscow, February 7, 2013 – On August 4, the DTM will be entering new territory to contest a race in Russia for the first time in its near 30-year history. Audi is the only brand to have visited Moscow half a year before the DTM round: Mattias Ekström and Edoardo Mortara today presented themselves together with an Audi A5 DTM to a large number of fans and journalists.

The agreements have been signed, the date has been confirmed, the level of excitement before the event is rising. While the motorsport scene is feverishly looking forward to the DTM debut in Russia, Audi sent three of its stars to Red Square months before the first race: Mattias Ekström, Edoardo Mortara plus an Audi A5 DTM. Press conference at the Garage Center for Contemporary Culture, ceremonial unveiling of the 460-hp race car, photo shoot on Red Square, great enthusiasm and countless requests for autographs by the Russian fans – the first visit of the DTM stars in the heart of Moscow caused a major sensation.

“Complementing the calendar by a race in Moscow marks a decisive step for the DTM. It’s a great opportunity to present ourselves in an important market with an affinity for motorsport,” said Head of Audi Motorsport Dr. Wolfgang Ullrich. The numbers underscore the significance of the country for Audi: More than 33,500 automobiles delivered to Russian customers in 2012 correspond to an increase by 44.1 percent compared to the year before. Of Audi’s top ten sales markets, Russia was the one to record the fastest growth last year.

“The huge enthusiasm we were met with in Moscow is fantastic,” said Mattias Ekström, who had never been to Russia before. “I always enjoy getting to know new countries and people. Right after the first day here in Moscow I’m convinced that it

has been a very good decision to hold a race here. I can hardly wait to return in August.”

Two-time race winner in the 2012 season, Edoardo Mortara, has high expectations as well: “I don’t know the Moscow Raceway yet but the layout looks interesting and promises a lot of action. I think the spectators can expect quite a bit on track and of course off track as well. I’m very excited about the DTM’s first visit to Russia.”

Elena Smirnova, Head of Audi Russia, shares the excitement of the two Audi stars. “Motorsport is the best forge of the brand’s technologies,” she said. “Now, when this kind of sport is on the rise in Russia, when professional race tracks are being built in different regions of the country, Audi is ready to show the new edges of its character. The fans of Audi here are looking forward to the beginning of the DTM series’ new season. They will be able to cheer for our drivers, personally attending the stage at Moscow Raceway for the first time. Russia is one of the top ten markets for Audi, so today, a few months before the championship gets to our country, we are pleased to introduce the Audi A5 DTM to our fans.”

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The Audi Group delivered around 1,455,100 cars of the Audi brand to customers in 2012. From January through the end of September 2012 the Company posted revenue of € 37.7 billion and an operating profit of € 4.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG’s wholly owned subsidiaries include amongst others AUDI HUNGARIA MOTOR Kft. (Győr/Hungary), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese/Italy), AUDI BRUSSELS S.A./N.V. (Brussels/Belgium), quattro GmbH in Neckarsulm and the sports bike manufacturer Ducati Motor Holding S.p.A. (Bologna/Italy). Audi currently employs more than 68,000 people worldwide, including around 50,000 in Germany. From 2012 until 2016 the brand with the four rings is planning to invest a total of €13 billion – mainly in new products and the extension of production capacities – in order to sustain the Company’s technological lead embodied in its “Vorsprung durch Technik” claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) from 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi’s lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG’s commitment to environmental issues is the Audi Environmental Foundation. Within the context of “Vorsprung durch Technik,” which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.