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World premiere of the Audi Sport TT Cup

- Opening round of Audi's one-make cup as part of 2015 DTM Festival
- Famous guest drivers start at Hockenheim
- Project Leader Rolf Michl: "The final tests went smoothly"

Ingolstadt/Hockenheim, April 28, 2015 – The officials of the Audi Sport TT Cup will be looking back on twelve months of preparation when the new Audi onemake cup debuts at the Hockenheimring on May 2 and 3, 2015. A cup race will be held on both Saturday and Sunday as part of the 2015 DTM Festival. In addition to the 18 permanent entrants, six guest drivers will be on the grid.

In contrast to the setup work for the race weekend being in full swing at Hockenheim, the drivers of the Audi Sport TT Cup have already completed their preparations. Last Saturday, they simulated a race day on the short configuration of the Hockenheimring with free practice, qualifying and race simulation. "Our participants from 13 nations again proved their professionalism that day," says Rolf Michl, Project Leader Audi Sport TT Cup. "The final tests went smoothly and now we are even more excited about starting to race."

Sven Hannawald (D), Tanner Foust (USA) and three journalists with racing experience, who are going to climb into the cockpit as guest entrants at Hockenheim, participated in the final test as well. The sixth guest entry, rallycross driver Toomas Heikkinen, was absent due to his participation at the season opener of FIA World Rallycross Championship in Portugal.

The Audi Sport TT Cup race weekend will start on Thursday, April 30, at 13.50 with free practice. In qualifying on Friday, the participants are going to battle for the grid positions in both races, starting at 9.35. The fastest lap will be classified for round one and the second-fast lap for round two. The first race will be started on Saturday at 10.10. On Sunday, at 9.40, the 24 participants are going to contest the second race. Both rounds will be broadcast by live streaming on www.audi-motorsport.com.

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In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of \leq 53.8 billion and an operating profit of \leq 5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about \leq 24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.