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Communications Motorsport

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U.S. test for new Audi R18 e-tron quattro

- Audi's new LMP1 sports car is being tested
- Further details to be published before the end of December
- Head of Audi Motorsport Dr. Ullrich: "Crucial stage has been reached"

Ingolstadt/Sebring, December 8, 2013 – Only a week after the World Championship winning Audi R18 e-tron quattro race car's last run in a race, its successor is ready to hit the track. Tests of the new LMP1 sports car, which has been kept under wraps up to now, commence today on the U.S. race track at Sebring (Florida).

Audi Sport in Ingolstadt and Neckarsulm has developed a fundamentally new Le Mans prototype that corresponds to the Technical Regulations for 2014 and is designed for maximum efficiency. The development started in 2012. The roll-out took place in the early fall of 2013. Starting today, the next-generation Audi R18 etron quattro is being tested on the race track where all new Le Mans prototypes of the Audi brand have had to prove their worth: at Sebring.

"We've reached a crucial stage in this project," explains Head of Audi Motorsport Dr. Wolfgang Ullrich. "After building the first prototype, testing on various race tracks is now taking center-stage. The tests are mainly focused on achieving high mileage, coordinating the highly complex hybrid drive systems and working out an efficiency-optimized total package that has never before been as complex as this one."

Audi has won the manufacturers' and drivers' classifications in the FIA World Endurance Championship (WEC) for the second time in succession and the Le Mans 24 Hours for the twelfth time this year. Before the end of December, Audi will present the next generation of its hybrid sports car and announce further details.

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In 2012, the Audi Group delivered 1,455,123 cars of the Audi brand to its customers, generated revenue of €48.8 billion and achieved an operating profit of €5.4 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings will produce cars also in Foshan (China) as of late 2013, in 2015 in São José dos Pinhais (Brazil) and 2016 in San José Chiapa (Mexico). AUDI AG's wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs more than 70,000 people worldwide, including around 50,000 in Germany. Total investment of approximately €11 billion is planned by 2015 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO2-neutral mobility.