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## **Tom Kristensen in the new Audi A5 DTM**

- **Show laps by the Le Mans record winner at the DTM finale**
- **Audi to host many prominent guests at Hockenheim**
- **New helmet and a glider plane flight for Rahel Frey**

**Ingolstadt, October 20, 2011 – The numerous attractions that will put the spotlight on Audi at the DTM finale at Hockenheim this weekend will include the brand new A5 DTM.**

Premiere: A month after its unveiling at the Frankfurt International Motor Show the Audi A5 DTM will make its first public appearance on a DTM weekend. Audi factory driver **Tom Kristensen** will present the new 460-HP race car for the 2012 season to the fans at Hockenheim. The eight-time Le Mans winner and former DTM racer will be driving a show lap in the brand new coupe before and after the DTM race on Sunday.

Meeting of the champions: **Martin Tomczyk** will be guest of honor at the big championship party of Formula 1 World Champion **Sebastian Vettel** in his home town of Heppenheim. Tomczyk and Vettel have a common sponsor, Red Bull, who is planning to surprise the new DTM Champion by presenting him with a special gift on winning the champion's title.

Soccer meets racing: Motorsport and soccer will be featured in visual unity at the DTM finale. An Audi R8 LMS sporting the colors of TSG 1899 Hoffenheim will be used as a race taxi at Hockenheim. The club is sending Coach **Holger Stanislawski**, national player **Andreas Beck** and goalkeeper **Tom Starke** to the race track. The soccer players will have the opportunity to get to know the "Ring" from the cockpit perspective as passengers in the Audi R8 LMS.

Prominent guests at the finale: Hip hopper and Fanta4 member **Smudo** together with partner Nintendo will be watching the Hockenheim race as Audi's guests. Actors **Manfred Krug** and **Till Demtröder** will be keeping their fingers crossed for Audi on location as well. TV host **Andrea Kaiser** and her husband, **Lars Ricken**, a



former professional soccer player and Champions League winner, will be guests at the Hockenheim circuit as well as the successful gymnast **Magdalena Brzeska**.

Warning: Lions on the loose: The **Rhein-Neckar-Löwen** (Lions) will visit Audi on the weekend of the finale at Hockenheim. The handball team that includes 2007 World Champion **Oliver Roggisch** and many other national players will be guests at the garage of Audi factory driver **Mike Rockenfeller** on Sunday.

High up in the sky: **Rahel Frey** made one of her dreams come true on Thursday. Before the DTM finale she experienced a flight in a glider plane in Bad Nauheim. Her pilot was **David Friedrich** of the national glider aerobatics team. In return, last year's runner-up in the Advanced class of the championship will be treated to a ride in Audi's race taxi at Hockenheim on Saturday.

Appearance in Stuttgart: After an initial meeting with his engineers at Hockenheim on Thursday **Martin Tomczyk** will be traveling to the next event. The DTM Champion, who is in high demand, will appear on stage in front of 400 guests at the "Audi Sport Night" and return to Hockenheim the same night.

Meeting of winners: **Udo Weber** will receive a personal guided tour by the new DTM Champion, **Martin Tomczyk**, at Hockenheim on Sunday. In September, International Motor Show visitor Weber as the best finalist in the Schaeffler DTM Experience had competed against the Audi factory driver in the driving simulator. Weber won a VIP package for the DTM finale at the event.

New design: **Rahel Frey** is contesting the DTM finale with a newly painted helmet. Her sponsor Capri-Sonne had invited fans to participate in a competition. The best design was implemented. On Friday, the Audi factory driver will receive her new headgear from her advertising partner.

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The Audi Group delivered around 1,092,400 cars of the Audi brand to customers in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. In the first half of 2011, the Audi Group sold 652,970 vehicles bearing the four rings worldwide and achieved record figures in terms of revenue (€21.5 billion) and operating profit (€2.5 billion). Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest more than €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation. Under the heading of "Audi balanced mobility," the Company is directing its activities toward a major goal – comprehensive CO<sub>2</sub>-neutral mobility.