Audi MediaInfo



Communications Motorsport Eva-Maria Becker Tel: +49 841 8933922 E-mail: <u>eva-maria.becker@audi.de</u> www.audi-mediacenter.com/en

The new Audi R18

• Audi's strongest and most fuel-efficient LMP1 race car

Ingolstadt, March 22, 2016 – For the FIA World Endurance Championship (WEC) and the Le Mans 24 Hours, Audi is emphasizing focal areas in the 2016 season: The Audi R18 that has been redesigned from scratch has almost nothing in common anymore with its predecessor. It features a more radical aerodynamics concept, including a new safety cell, its hybrid drive system is battery-operated for the first time, the V6 TDI engine has been revised, and new system solutions have been added. As a result, Audi's LMP1 sports car is a vehicle that is more powerful and – once more – clearly more efficient than its predecessor. While the new R18 is Audi's strongest race car to date, it consumes less fuel than any of the generations before it.

All details and photographs of the R18: www.audi-mediacenter.com/en/audi-in-the-wec-2016-5806

– End –