

**Communications Motorsport**

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## **The Audi R8 LMS story on 256 pages**

- **The official book about the AUDI AG customer racing program**
- **Interesting testimonies and over 700 photographs**
- **Available to order now in bookshops and online**

**Ingolstadt, December 21, 2011 – The Audi R8 LMS has clinched more than 100 race wins and numerous championship titles during its first three years in competition and won many fans. The official book covering the AUDI AG customer racing program is now published in time for Christmas: “Audi Sport customer racing 2009, 2010, 2011.”**

Author Thomas Voigt details the development of the fascinating GT3 sportscars and the creation of Audi's customer racing program, which forms Audi's third element in motorsport alongside the factory programs with the sports prototypes and the touring cars, on 256 colorful pages. Several “eyewitnesses” including development driver Frank Biela and Romolo Liebchen, Head of Audi Sport customer racing, also recount their experiences. Werner Frowein, Managing Director of quattro GmbH, wrote the foreword.

More than 700 photographs reveal the increasingly colorful world of Audi customer racing – including an overview of every design adorning an Audi R8 LMS in its first three years of competition. The most important racing series' and races, in which the Audi R8 LMS joined the grid, are illuminated year by year. The Audi TT RS is also described in detail. A comprehensive statistic chapter including all the results from 2009, 2010 and 2011 completes the volume created in close cooperation with quattro GmbH.

“Audi Sport customer racing” is planned to be published as an annual at the end of each season, designed to become an essential collector's item for fans of both the Audi R8 LMS and Audi customer racing fans. It continues the series of successful Audi motorsport books. The German version of the book “30 years of Audi Sport” published in 2010 is already sold out.

“Audi Sport customer racing 2009, 2010, 2011” is published in bilingual format (German/English) by the Hamburg Speedpool Verlag and is now available to purchase for 29.90 Euro at specialist bookshops or online at [www.racing1.de](http://www.racing1.de). It is also available as an eBook through various online platforms. A special iPad version will be released in January 2012.

**Brief description Audi Sport customer racing (2009, 2010, 2011)**

Author: Thomas Voigt (46); 256 pages; format: 235 x 330 mm; approx. 700 photos; price: 29.90 Euro; ISBN number: 978-3-940672-41-4; publication date: December 21, 2011

The Audi Group delivered around 1,092,400 cars of the Audi brand to customers in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. In the first half of 2011, the Audi Group sold 652,970 vehicles bearing the four rings worldwide and achieved record figures in terms of revenue (€21.5 billion) and operating profit (€2.5 billion). Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest more than €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its “Vorsprung durch Technik” slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation. Under the heading of “Audi balanced mobility,” the Company is directing its activities toward a major goal – comprehensive CO<sub>2</sub>-neutral mobility.