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Talents from the Audi Sport TT Cup train with biathlon Olympic gold medalist Greis

- Numerous highlights at fitness camp in the Allgäu
- Professional athletes provide youngsters with valuable tips
- Audi Sport TT Cup Project Leader Rolf Michl: "First goal achieved"

Ingolstadt/Oberjoch, March 6, 2015 – Biathlon challenge, mountain runs, spinning and circuit training: At the five-day fitness camp for the new Audi Sport TT Cup in the Allgäu, the 18 selected international talents established the foundation for the first season in the new Audi one-make cup – supported by the three-time biathlon Olympic gold medalist Michael Greis and the World Mountain Running Champion Helmut Schießl.

The fitness camp of the 18 permanent entrants for the Audi Sport TT Cup had a lot to offer. Following nearly a week of top athletic performances and teambuilding activities, the result was summed up in these words: "Exhausted but well set for the tasks to be tackled." Rolf Michl, the Project Leader of the Audi Sport TT Cup, commented, "In beautiful surroundings, it was fascinating to see how quickly the 18 young women and men from 13 nations became a team. As a result, we've achieved our first goal for the fitness camp."

Sweat-inducing training elements and valuable tips were awaiting the entrants with an average age of 21 during a mountain run with the long distance world champion Helmut Schießl, a biathlon challenge with the three-time world champion and Olympic gold medalist Michael Greis, and other activities. "For most of them, the biathlon training was a completely new experience and I was impressed by the motivation they showed in this training," said Greis.

"It's extremely difficult to think your way into such a complex sport with cross-country skiing and shooting, but everybody superbly mastered this." Greis would not exclude the possibility of a return visit to the race track. "I've never tried my skills in motorsport before but who knows maybe the talents from the Audi Sport TT Cup will soon be able to teach me something."



But first another highlight is awaiting the up-and-coming drivers. On Saturday, the two-day track tests at Barcelona will start in which the 18 entrants will be testing the new Audi TT Cup car on the race track together with their coach Markus Winkelhock for the first time. Alexis van de Poele is going to join the group, as the 25-year-old Belgian will be replacing the Frenchwoman Lucile Cypriano in the field of entrants.

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The Audi Group delivered approximately 1,741,100 cars of the Audi brand to customers in 2014. In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). As of mid-2015, Audi will operate a production facility in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs approximately 80,000 people worldwide, thereof approximately 55,800 in Germany. Total investment of around €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.