

Strong together: Audi employees hand over new company cars to FC Bayern pros in Munich

- **All-electric high-performance models for FC Bayern players**
- **Meet and greet with Bayern board members and a guided tour of Säbener Straße training grounds with Giovane Élber**
- **The brand with four rings has been a reliable partner of FC Bayern Munich for twenty years now**

Munich, November 10, 2022 – Up close and authentic: Thirty Audi employees will remember this vehicle handover for a long time to come. They had the opportunity to deliver the new electric company cars from the Audi Forum in Ingolstadt to the FC Bayern Munich headquarters on Säbener Straße and personally hand them over to the club’s pro soccer players. There was a meet and greet with FC Bayern board members Oliver Kahn and Andreas Jung at Bayern’s headquarters. Giovane Élber told a few anecdotes while showing the Audi employees around the training grounds.

This year’s official handover of the new vehicle fleet was not in Ingolstadt as usual but at Säbener Straße in Munich. Thirty Audi employees enjoyed the unique opportunity to take 15 vehicles to Munich and deliver them directly to the Bayern pros – a first, even for the players and officials of Germany’s record champion club. The employees were treated to a meet and greet with FC Bayern board members Oliver Kahn and Andreas Jung. Giovane Élber also took them on a tour of the 80,000-square-meter training ground, giving behind-the-scenes glimpses of the reigning German champions. Pia Hackner (Technical Development department): “My friends and I are often in the Allianz Arena’s South Stand, but seeing the players close up is a once in a lifetime experience. This memory will stay with me a long time.”

Audi has backed FC Bayern Munich since 2002

FC Bayern players and officials now drive the all-electric premium Audi RS e-tron GT* or Audi Q4 e-tron* and Audi e-tron Sportback* models as company cars. The Audi RS e-tron GT* FC Bayern concept also made a showing at the handover, its unique anniversary design marking the 20th anniversary of the partnership. The front and roof wear the design like an “anniversary jersey” – featuring the FC Bayern Munich club crest as the finishing touch on the rear.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

***Only consumption and emissions values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO2 emissions in ranges are dependent on the chosen vehicle specification.*

Each season is honored as a highlight in its own right, framed on a diamond-style timeline in contrasting red against a black background.

Audi has backed Germany's most successful soccer club since 2002. The brand with the four rings has also been a shareholder in FC Bayern München AG since 2011. In 2021 Audi also began supporting the FC Bayern women's team. Head of Audi Brand Henrik Wenders says: "This partnership showcases how two strong brands are authentically shaping the future. When imagination and passion come together, great achievements are the result. That is what unites FC Bayern and Audi." Representing Audi, Philipp Noack (Head of Sales Germany) and Christian Schüller (Head of Sports Marketing Football) handed over the new vehicles to the FC Bayern players.

Oliver Kahn, CEO of FC Bayern Munich: "FC Bayern is lucky to have had Audi at its side as a reliable partner for more than 20 years now. We're united by the way we constantly strive for perfection and always think forward – for instance, when it comes to mobility. Our mutual goal is to remain on the road to success with Audi in the future."

On the road to the electric future together

Audi heralded its electric future around four years ago with the Audi e-tron*. Since then, the company has consistently followed its roadmap and now has an eight-model-strong electric portfolio. By 2026, it will be over 20. Starting then, Audi will only launch all-electric models on the global market.

Together with FC Bayern, Audi is raising awareness for the forward-looking electric mobility concept. In September 2020, FC Bayern and Audi kicked off their journey toward sustainable mobility together. Since then, the club's fleet has been continuously electrified. Many of the squad and club management are now on the road with all-electric vehicles. Brand new here is the Audi Q8 e-tron*, which was unveiled on November 9 this year. As the top model in the electric SUV portfolio and a crossover, it boasts an optimized drive concept, improved aerodynamics, higher charging performance, and expanded battery capacity.

Motorsport and Sports Communications

Stefan Moser

Head of Sports Communications,

Head of Motorsport Communications

Tel.: +49 841 89-35550

E-mail: stefan1.moser@audi.de

www.audi-mediacyenter.com



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

Fuel/electric power consumption and emissions values* of the models named above:**Audi e-tron Sportback**

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.0 (WLTP); 24.0–20.9 (NEDC); combined CO₂ emissions in g/km (g/mi): 0

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–21.7 (WLTP); 24.3–21.4 (NEDC); combined CO₂ emissions in g/km (g/mi): 0

Audi Q8 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 24.4–19.5 (WLTP); combined CO₂ emissions in g/km (g/mi): 0

Audi e-tron GT quattro

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 21.6–19.9 (WLTP); combined CO₂ emissions in g/km (g/mi): 0

Audi RS e-tron GT

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 22.1–19.8 (WLTP); Combined CO₂ emissions in g/km (g/mi): 0

Audi Q4 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 20.2–16.1 (WLTP); Combined CO₂ emissions in g/km (g/mi): 0

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***The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).