

## Save the date: Audi Annual Media Conference for the 2025 fiscal year

**Audi will host its Annual Media Conference on March 17, 2026. The event will be streamed live around the world at [audi-mediacyber.com](https://www.audi-mediacyber.com) from 11 a.m. (CET).**

What results did AUDI AG achieve in the 2025 fiscal year? How is the company driving technological change? What answers can Audi provide to global uncertainties and increased competition? At the Annual Media Conference, CEO Gernot Döllner and CFO Jürgen Rittersberger will present the business results for 2025 and preview the company's next steps and upcoming models.

### **Live stream and press material**

The Annual Media Conference will be streamed live in German and English in the Audi MediaCenter. The stream can be embedded into external websites via an embed code.

Extensive press material will be available in the Audi MediaCenter from the start of the event. A recording will also be made available after the conference.

**Annual Media Conference:** Tuesday, March 17, 2026, from 11 a.m. (CET)

The live stream can be found here: [www.audi-mediacyber.com](https://www.audi-mediacyber.com)

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

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