



Communications Motorsport

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Sales launch for new Audi R8 LMS

- **Customers can now order Audi's GT3 sports car**
- **Production starts in September**
- **Attractive accessories offered in racing package**

Ingolstadt, September 9, 2015 – In March, the new Audi R8 LMS debuted at the Geneva Motor Show. Now, customers can order the GT3 sports car. On September 21, quattro GmbH, a subsidiary of AUDI AG, will launch production. The first customers are going to receive their race cars before the year is out.

Audi's new GT3 race car already proved its prowess in May on clinching overall victory in the 24-hour race at the Nürburgring and two further podium places in the Spa 24 Hours in July. "Due to races like these Audi Sport customer racing has developed the Audi R8 LMS in toughest conditions to the level of readiness for customer use. Concurrently, our engineers successfully completed all tests and trials and determined the final specification," says Heinz Hollerweger, Managing Director of quattro GmbH. At the Audi site Böllinger Höfe near the Neckarsulm location, the chassis of the production model and the race cars are manufactured at the same facilities. Audi has implemented an extensive concept for carryover parts for this purpose. About half of the parts for the road-going high-performance sports car and the race car are identical.

Effective immediately, customers can order the race car, which can deliver up to 585 hp depending on the regulations, at the price of 359,000 euros (plus VAT). In addition, Audi Sport customer racing offers the car including a starter and parts package for the total price of 398,000 euros (plus VAT).

"Since 2009, Audi has been producing GT3 race cars for customers around the world. In the new R8 LMS, we're again offering our customers an absolutely competitive concept," says Romolo Liebchen, Head of Audi Sport customer racing. The company built 136 cars of the predecessor models for the markets in Australia, Asia, Europe and America.

On September 21, production of the new Audi R8 LMS will be launched, with



deliveries commencing on October 26. Until the end of March 2016, Audi has scheduled production capacities for 45 GT3 race cars for the coming motorsport season. With that, the brand with the four rings sets the pace: the R8 LMS, as one of the first new models, corresponds to the GT3 regulations that will be in effect from 2016 until at least 2018, and thus sets new standards in terms of safety.

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In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.