
Revolut becomes title partner of the future Audi F1 Team

- > The future Audi F1 Team and Revolut begin strategic partnership with global relevance
 - > A joint vision to build a new F1 fan culture with unique interactions and experiences
 - > The global financial technology company will integrate Revolut Business into the team's financial operations
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Ingolstadt/Hinwil/London, 30 July 2025 – The future Audi F1 Team and Revolut, the global fintech leader with over 60 million customers, are joining forces in a landmark agreement that will see Revolut become the title partner of the team from the 2026 FIA Formula One World Championship season onward.

The partnership unites two premium brands with a shared ambition to challenge convention and drive consistent innovation – both in motorsport and in global finance. The common goal of the partnership is to establish new ways for fans to interact with the sport during race weekends, with unique experiences for a new generation of motorsport enthusiasts and exclusive benefits for Revolut customers.

Additionally, Revolut Business will be extensively integrated into the team's financial operations. Fans will also benefit directly with Revolut powering seamless checkout solutions for team merchandise, ensuring a premium and intuitive retail experience.

Gernot Döllner, CEO of AUDI AG and Chairman of the Board of Sauber Motorsport AG: “Audi is entering Formula 1 with a clear ambition: to use the platform as a technologically relevant and economically sustainable investment in the future of the Audi brand. We firmly believe in the success of our project, which we are approaching with a realistic attitude and a mindset of continuous improvement. In Revolut, we have found a partner that shares our ambitions and attitude. Formula 1 is a global stage that offers us the opportunity to reach new target groups together and generate enthusiasm for our products.”

Jonathan Wheatley, Team Principal of the future Audi F1 Team: “With Revolut, we have found a partner that shares our core ethos of innovation and relentless ambition. This is more than a brand fit; it is a strategic alliance, engineered to challenge conventions in motorsport. From 2026, Revolut's digital-first solutions will power key areas of our operations while also redefining how fans and communities engage with our team – delivering a seamless and engaging experience on and off the track.”

Nik Storonsky, CEO of Revolut: “This is a monumental partnership for Revolut and the future Audi F1 Team. We're accelerating towards 100 million customers, and we'll be bringing them into Formula 1 with unforgettable experiences at a pivotal time for the sport. As Revolut continues to challenge the status quo in global finance, the future Audi F1 Team is set to do the same in motorsport. With a

shared outlook, global ambition and relentless drive for progress, this partnership will define what's possible in Formula 1."

Audi's involvement in Formula 1 is an important strategic flagship project for the brand. The entry is taking place under clearly defined framework conditions: from 2026, the premier class of motorsport will rely on a higher proportion of electric power, sustainable fuels and a binding cost limit. With around 820 million fans and 1.6 billion TV viewers during 2024, Formula 1 is the world's most popular sports series and therefore an attractive global platform for reaching new target groups, together with continued high growth potential.

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About Revolut:

Revolut is a global fintech, helping people get more from their money. In 2015, Revolut launched in the UK offering money transfer and exchange. Today, more than 60 million customers around the world use dozens of Revolut's innovative products to make more than half a billion transactions a month.

Across Revolut's personal and business accounts, customers are provided with more control over their finances and people around the world are seamlessly connected.

Over the past twelve months, Revolut has driven significant innovation across its core finance and lifestyle offerings, all while experiencing record global growth and earning the status of Europe's most valuable private technology company.

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

Audi will enter Formula 1 for the first time in 2026 with its own factory team and a hybrid drive system ("power unit") developed in Germany. The future team is based at three locations: Audi Formula Racing GmbH, which was founded specifically for the project, is developing the power unit in Neuburg an der Donau. Hinwil in Switzerland will be home to the development of the racing car as well as the planning and operating of the races. In addition, the UK Technology Center in Bicester provides a foothold in the heart of "Motorsport Valley," offering direct access to top F1 talent and key strategic partners.

Formula 1 is regarded as the pinnacle of motorsport and, with its global reach, is one of the most important sports platforms in the world. Another decisive factor for the entry of Audi is the new FIA regulations, which from 2026, will include sustainable fuels and increase the electric share of the hybrid drive unit to almost 50 percent.
