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## **Return to the venue of the first victory**

- **DTM visits Adria International Raceway on October 31**
- **In 2004 Audi achieved its first victory with the A4 DTM**
- **With four champion's titles Audi has been the most successful DTM manufacturer ever since**

**Ingolstadt, October 22, 2010 – On October 31 the DTM will visit the Adria International Raceway near the Italian lagoon city of Venice. There, in May 2004, Audi celebrated its first victory with the Audi A4 DTM. Accordingly, the Audi squad has fond memories of the round in Italy, the second-largest European market of the Audi brand outside Germany that saw the delivery of 57,204 vehicles in 2009.**

Back to the starting point: On the last October weekend in 2010 Audi will return with the DTM to Adria, the venue of the first victory of the Audi A4 DTM. At Adria, on May 16, 2004, Mattias Ekström achieved the first triumph of the brand's new race touring car with a 3.1-second lead as early as in the car's third race. To date, 25 further single exploits complement its track record, plus the champion's titles of Mattias Ekström (2004, 2007) and Timo Scheider (2008, 2009). Since Audi's return to the DTM with a "factory" commitment at the beginning of the 2004 season the score has been 4:3 in the championship decisions between Audi and Mercedes-Benz. In addition, Audi is the first manufacturer to have clinched a title hat-trick in DTM history, in 2007, 2008 and 2009.

"Needless to say we would have liked to again keep the championship open a little longer this season," says Head of Audi Motorsport Dr. Wolfgang Ullrich. "But this year things just weren't running smoothly for us, and our rival was as strong as usual. The title fight is over for us, but the season isn't: we want to make as good a showing as possible at Adria and Shanghai and win these races."

## **Strong Germans**

Most recently, the two Germans Timo Scheider and Mike Rockenfeller left a particularly strong impression. After experiencing a difficult start to the season Scheider has long regained his usual strength, and the first victory since Barcelona in 2009 just seems to be a matter of time. At Hockenheim, Rockenfeller was again the best driver of a 2008-specification vehicle and figures on chances of finishing the season as the driver of an older-generation model with the best point score. “I’m just seven points behind Jamie (Green), that’s a gap you can certainly make up,” says “Rocky” with a fighting spirit. The Le Mans winner, who will celebrate his 27th birthday on race day, has never competed in a DTM race there, but in 2003 and 2004 the German contested the Porsche Carrera Cup on the 2.702-kilometer circuit in the Veneto region.

Four of the nine current Audi DTM drivers – Mattias Ekström, Timo Scheider, Martin Tomczyk and Markus Winkelhock – have previously raced in DTM cars at Adria. Alexandre Prémat knows the track from the Formula 3 Euro Series. The circuit is new territory only to Oliver Jarvis, Miguel Molina and Katherine Legge.

## **“New old” conditions**

The current Audi A4 DTM (internal designation: “R14 plus”) has never been driven at Adria before, but the Audi engineers are certainly familiar with this circuit. The first generation of this touring car (the “R11”) celebrated its first victory there in 2004. “From experience in those days we know that high braking performance, good traction and mechanical grip in the narrow turns are focal topics,” explains Dr. Martin Mühlmeier, Head of Technology at Audi Sport. “The tarmac on the track makes no special demands but in combination with the Dunlop tires produces very typical friction coefficients. Of course the old data generated by the 2004-specification Audi A4 cannot be directly used any more. But in combination with current vehicle data we can use it as a basis for simulations. These results help us with our preparations, for example in selecting the gear ratios and similar aspects.”

## **Topics of the weekend**

- Will Mattias Ekström be able to repeat his 2004 victory?
- Will Timo Scheider continue to show his excellent form?
- How much faster have the DTM race cars become since their last run at Adria six years ago?



- Will Mike Rockenfeller in the battle of the best drivers of 2008-spec cars continue to make up ground to Jamie Green?
- Will Miguel Molina experience a similarly strong debut on a track that is new to him as he did before at Zandvoort and Brands Hatch?
- Will Team Rosberg score its first points in Italy?

#### **Quotes by the officials**

**Dr. Wolfgang Ullrich (Head of Audi Motorsport):** “It’s been many years since we last drove at Adria. That was a good beginning for us then. Hopefully that’s a good omen. We aim to finally convert the continuous performance improvement we showed in the past races into the victory for which we’ve been working hard for such a long time.”

**Hans-Jürgen Abt (Team Director Audi Sport Team Abt Sportsline):** “We’ve got fond memories of Adria. That’s where we achieved our first victory with the Audi ‘factory’ team in the DTM. Now we’re aiming to clinch the second win of the season. At Hockenheim we again came very close, but didn’t quite make it. But we won’t give up and believe that we’re able to clinch one or two victories yet this year in order to end the season on a positive note.”

**Ernst Moser (Team Director Audi Sport Team Phoenix):** “At Adria it’s possible to be surprised by dense fog in the morning at this time of the year. On this track everything will be decided in qualifying. It’s very difficult to overtake there as I recall from the years in the DTM and GT racing. Therefore, we’ll focus on our qualifying performance. In the standings we want to reduce the gap to Jamie Green. We want to keep the situation in suspense so that we can catch up with him at Shanghai and provide the best driver – Mike Rockenfeller – of a 2008-specification vehicle.”

**Arno Zensen (Team Director Audi Sport Team Rosberg):** “I’m certainly looking forward to Adria in the land of ‘la Dolce Vita.’ We’ve still got two races to go and the tables have got to turn at some point. I’ve got fond memories of Adria. Our aim is the same as before: after a series of retirements Markus Winkelhock has got to finally finish a race. At Hockenheim we had achieved a good starting base and then he was struck by misfortune again. The track is a ‘Mickey Mouse circuit’ and doesn’t give Markus, Katherine Legge and their rivals any time to rest.”

## **Facts and quotes by the Audi drivers**

### **Mattias Ekström (32/S), Red Bull Audi A4 DTM #5 (Audi Sport Team Abt Sportsline)**

- Occupied second in 2003 and first place in 2004 at Adria
- In 2004 celebrated the first of so far 26 victories of an Audi A4 DTM
- Started from the pole position at Adria in 2004

“I’m looking forward to Adria. When I was there last, I achieved my first victory as an Audi ‘factory’ driver in the Audi A4 DTM. This year it probably won’t be as hot as it was there last time. I’m excited about my new race and want to fight for victory there again.”

### **Oliver Jarvis (26/GB), Tabac Original Audi A4 DTM #2 (Audi Sport Team Abt)**

- At the previous race at Hockenheim finished in the points for the fourth time this season
- Has contested 30 DTM races so far for Audi

“Adria is a new track for me which I’m really looking forward to. It’s always a nice experience to get to know a new circuit. Hopefully things will continue the way they went at Hockenheim where we scored a few points. Maybe I’ll even be able to fight for the podium.”

### **Katherine Legge (30/GB), Glamour Audi A4 DTM #15 (Audi Sport Team Rosberg)**

- Will contest her 30th DTM race for Audi at Adria
- Was one of the victims of the accident on lap one at Hockenheim

“Before heading for Italy I’ll try and learn the track on the computer. The circuit reminds me of a go-kart track. I can’t judge yet whether or not that’ll suit us well. But, as always, it’s nice to drive on a different track and to get to know new people.”

### **Miguel Molina (21/E), Audi Bank A4 DTM #18 (Audi Sport Rookie Team Abt)**

- Enters new territory at Adria
- With four point-finishes under his belt remains the best rookie in the DTM in his debut season

“The track is new for me. It just has one longer straight and many turns. At Zandvoort and Brands Hatch I achieved my best results of the year on my first encounters with a track. That’s exactly what I want to try in Italy too.”

### **Alexandre Prémat (28/F), TV Movie Audi A4 DTM #9 (Audi Sport Team Phoenix)**

- Was last running in fifth place at Hockenheim when he had to retire due to accident damage after a collision by Jamie Green
- Occupied fifth place in the Formula 3 Euro Series at Adria in 2003

“I was at Adria with Formula 3 in 2003 and 2004 and really like this track. As at Hockenheim I’m aiming to drive good practice sessions and to qualify far at the front. If I do that, I should also be able to score many points. We’ve got a very good team. My team colleague most recently showed that a nice result is possible in this environment.”

**Mike Rockenfeller (26/D), S line Audi A4 DTM #10 (Audi Sport Team Phoenix)**

- As the best driver of a 2008-spec Audi A4 DTM ranks in seventh place of the standings
- Finished the Porsche Carrera Cup at Adria in fourth place in 2003 and in third in 2004
- Will be 27 on race Sunday at Adria

“Of course I’m looking forward to Adria. My third place at Hockenheim gives me an extra dose of motivation. I’m lacking seven points to Jamie (Green) in the standings. I’d like to make these up in the two remaining races. That’s why a good result at Adria would be important.”

**Timo Scheider (31/D), GW:plus/Top Service Audi A4 DTM #1 (Audi Sport Team Abt)**

- As the runner-up in round nine achieved his best result of the season
- In 2004 took fifth place at Adria as the best driver of his team
- Most recently, at Hockenheim, was the second current Audi driver to have surpassed the 300-point mark in his DTM career

“We’re facing a new challenge. I was previously at Adria with the DTM. I know the circuit, which appears to me a little like a somewhat enlarged kart track. But it’s a tricky circuit nevertheless, and actually a quite demanding one. We can expect a very close race there. There’s always a lot of traffic due to the shortness of the track and the low speeds. That’s what I’m looking forward to. We’ve still got two chances of winning this season – and that has to continue to be my goal.”

**Martin Tomczyk (28/D), Red Bull Cola Audi A4 DTM #6 (Audi Sport Team Abt Sportsline)**

- Finished in the points at Adria in 2004, in eighth place
- After starting from position eleven at Hockenheim achieved fifth place as his best result of the season.

“I always enjoy going to Italy although I don’t necessarily prefer the track. It’s a relatively small, narrow circuit. Frequent acceleration, heavy braking and very tight turns are typical there. I don’t dare to make any statement about the balance of power. The cars have changed very much since we last ran there in 2004. So, the

power constellation will more than likely be completely different than it was back then.”

**Markus Winkelhock (30/D), Playboy/GW:plus Audi A4 DTM #14 (Audi Sport Team Rosberg)**

- Has raced at Adria before in Formula 3 in 2003 and 2004
- With grid position six at Hockenheim achieved his best qualifying result of the season

“Although there are circuits with a more fluid layout which I find to be bit more fun I do look forward to Adria as an additional race on the calendar. I raced there before, six years ago, but that’s probably no longer a real advantage. I still remember where the left- and the right-hand turns are but after such a long time it’s like you’ve never driven there before.”

**The Audi drivers in the 2010 DTM**

**Mattias Ekström (S):** \* Jul 14, 1978 in Falun (S); residence: Salenstein (CH); single; height: 1.83 m; weight: 77 kg; Audi driver since 1999; DTM races: 102; pole positions: 16; victories: 14; fastest laps: 10; points: 481; DTM titles: 2 (2004, 2007); best result, DTM Adria: 1st

**Oliver Jarvis (GB):** \* Jan 09, 1984 in Burwell (GB); residence: Ermatingen (CH); single; height: 1.80 m; weight: 70 kg; Audi driver since 2008; DTM races: 30; pole positions: 1; victories: 0 (best result: 2nd place); fastest laps: 0; points: 37; DTM titles: 0; best result, DTM Adria: –

**Katherine Legge (GB):** \* Jul 12, 1980 in Guildford (GB); residence: Ermatingen (CH); single; height: 1.73 m; weight: 58 kg; Audi driver since 2008; DTM races: 29; pole positions: 0; victories: 0 (best result: 12th place); fastest laps: 1; points: 0; DTM titles: 0; best result, DTM Adria: –

**Miguel Molina (E):** \* Feb 17, 1989 in Girona (E); residence: Lloret de Mar (E); single; height: 1.75 m; weight: 62 kg; Audi driver since 2010; DTM races: 9; pole positions: 0; victories: 0; (best result: 4th place); fastest laps: 1; points: 11; DTM titles: 0; best result, DTM Adria: –

**Alexandre Prémat (F):** \* Apr 05, 1982 in Juvisy-sur-Orge (F); residence: Ermatingen (CH); married to Cléo, one daughter (Zoe); height: 1.82 m; weight: 74 kg; Audi driver since 2007; DTM races: 39; pole positions: 0; victories: 0 (best result: 2nd place); fastest laps: 0; points: 41; DTM titles: 0; best result, DTM Adria: –

**Mike Rockenfeller (D):** \* Oct 31, 1983 in Neuwied (D); residence: Altnau (CH); single (partner Susanne); height: 1.75 m; weight: 67 kg; Audi driver since 2007; DTM races: 40; pole positions: 0; victories: 0 (best result: 3rd place); fastest laps: 1; points: 43; DTM titles: 0; best result, DTM Adria: –

**Timo Scheider (D):** \* Nov 11, 1978 in Lahnstein (D); residence: Lochau (A); single, one son (Loris); height: 1.78 m; weight: 74 kg; Audi driver since 2006; DTM races: 107; pole positions: 9; victories: 5; fastest laps: 6; points: 303; DTM titles: 2 (2008, 2009); best result, DTM Adria: 5th

**Martin Tomczyk (D):** \* Dec 07, 1981 in Rosenheim (D); residence: Aesch/Basel (CH); single (engaged to Christina); height: 1.88 m; weight: 75 kg; Audi driver since 2001; DTM races: 101; pole positions: 7; victories: 4; fastest laps: 5; points: 241; DTM titles: 0; best result, DTM Adria: 8th

**Markus Winkelhock (D):** \* Jun 13, 1980 in Stuttgart (D); residence: Berglen-Steinach (D); single; height: 1.75 m; weight: 65 kg; Audi driver since 2007; DTM races: 47; pole positions: 0; victories: 0 (best result: 4th place); fastest laps: 0; DTM titles: 0; points: 17; best result, DTM Adria: 8th

#### **2010 DTM point standings**

1 Paul Di Resta (Mercedes)	63 points
2 Bruno Spengler (Mercedes)	60 points
3 Gary Paffett (Mercedes)	49 points
<b>4 Timo Scheider (Audi)</b>	<b>37 points</b>
<b>5 Mattias Ekström (Audi)</b>	<b>34 points</b>
6 Jamie Green (Mercedes)	29 points
<b>7 Mike Rockenfeller (Audi)</b>	<b>22 points</b>
<b>8 Oliver Jarvis (Audi)</b>	<b>14 points</b>
<b>9 Alexandre Prémat (Audi)</b>	<b>12 points</b>
<b>10 Martin Tomczyk (Audi)</b>	<b>12 points</b>
<b>11 Miguel Molina (Audi)</b>	<b>11 points</b>
12 Susie Stoddart (Mercedes)	4 points
13 Ralf Schumacher (Mercedes)	3 points
14 Maro Engel (Mercedes)	1 point

### **2010 DTM season interim statistics**

Victories: Mercedes 8; Audi 1

Pole positions: Mercedes 5; Audi 4

Fastest laps: Mercedes 4; Audi 5

Leadin laps: Mercedes 405; Audi 91

Points: Mercedes 209; Audi 142

### **Audi DTM statistics**

Pole positions: 58

Victories: 53

Fastest laps: 44

Champion's titles: 7 (1990, 1991, 2002, 2004, 2007, 2008, 2009)

### **All winners of the DTM races at Adria**

2003 Christijan Albers (Mercedes-Benz)

**2004 Mattias Ekström (Audi)**

### **Track info**

Track length: 2.702 km

Race distance: 59 laps = 159.418 km

DTM qualifying record on this track: Mattias Ekström (Audi), 1m 11.342s = 136.346 km/h (May 15, 2004)

DTM race record on this track: Bernd Schneider (Mercedes-Benz), 1m 11.669s = 135.724 km/h (May 11, 2003)

Pole position in 2004: Mattias Ekström (Audi), 1m 11.342s = 136.346 km/h (May 15, 2004)

Fastest lap in 2004: Bernd Schneider (Mercedes-Benz), 1m 12.039s = 135.027 km/h (May 16, 2004)

Spectators in 2004: 15,000

**Mattias Ekström about Adria:** "I enjoy returning to Italy. My victory at Adria in 2004 was one of several important stations on my way to the title. The track layout with its turns creates a start-stop rhythm of driving. Whether that personally suits you well or not: it always made for very thrilling races in the past. You need excellent brakes and good traction for this. This could suit our car well, although I'm afraid it might suit our rival at least equally well."

### **DTM statistics at Adria since 2004 (Audi “factory” commitment)**

Races: 1

Audi victories: 1

Pole positions: 1

Fastest laps: 0

### **Adria 2004 flashback**

As early as in its third race the new Audi A4 DTM celebrated its first victory. At the Italian round of the DTM at the Adria International Raceway Mattias Ekström was the dominant driver. The Swede secured the pole position in an extremely thrilling qualifying, immediately took the lead with a good start and controlled the pace during the whole race. By clinching the second DTM victory in his career Ekström moved up in the drivers’ standings, separated by just a two-point gap from the front runner, Christijan Albers.

### **2004 results**

1 Mattias Ekström (Audi A4 DTM) 47 laps in 57m 52.607s

2 Christijan Albers (Mercedes) + 3.156s.

3 Jean Alesi (Mercedes) + 10.198s

4 Gary Paffett (Mercedes) + 14.294s

5 Timo Scheider (Opel) + 24.003s

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8 Martin Tomczyk (Audi A4 DTM) + 35.301s

9 Emanuele Pirro (Audi A4 DTM) + 45.253s

10 Tom Kristensen (Audi A4 DTM) + 58.130s

### **Schedule**

#### **Friday, October 29**

12:05–12:35	Roll-out
12:35–12:40	Starting practice
15:00–16:30	Free practice 1
16:30–16:35	Starting practice

#### **Saturday, October 30**

09:15–10:45	Free practice 2
13:45–14:41	Qualifying

**Sunday, October 31**

09:30–10:00	Warm-up
14:00	Race

**TV schedule (ARD live)**

**Saturday, October 30**

13:35–15:00	Qualifying
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**Sunday, October 31**

13:45–15:30	Race
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The Audi Group sold around 950,000 cars of the Audi brand in 2009. The Company posted revenue of €29.8 billion and an operating profit of €1.6 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 45,500 in Germany. Between 2010 and 2012 the Audi Group is planning to invest around €5.5 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.