

Communications Motorsport

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Quotes after the DTM show event in Munich

Ingolstadt/Munich, July 17, 2011 – Winner on Saturday, runner-up on Sunday – Audi driver Edoardo Mortara caused a sensation at the DTM show event at Munich's Olympic Stadium. Quotes from the Audi camp after a successful inaugural event.

Dr. Wolfgang Ullrich (Head of Audi Motorsport)

"It was thrilling through to the end. It was also exciting to watch that the decision format differed on both days but that the same drivers reached the finale. Until Edo's (Mortara) retirement the battle was equally close. Anything was possible. But one thing was certain: This DTM show event was first-class advertising for motorsport."

Edoardo Mortara (Playboy Audi A4 DTM), finale

"A fantastic weekend with first and second places. I'd have liked to win again today. I was at the limit but Bruno (Spengler) couldn't be beaten. I'm hoping to be able to repeat these results at the next races. I'm disappointed about having damaged the car because our task had been not to cause too much damage."

Mike Rockenfeller (E-POSTBRIEF Audi A4 DTM), eighth-final

"We completely changed the set-up after Saturday. I had too much understeer, was too slow and was eliminated."

Mattias Ekström (Red Bull Audi A4 DTM), quarter-final

"In Munich we experienced our first stadium event with the DTM. The stadium was cool and the fans were great. A large crowd had turned out. And the races were also good fun. Naturally, I'd have liked to advance a little more. But it turned out differently. The gaps were very small. I'm already looking forward to the next run."

Oliver Jarvis (Audi Sport performance cars A4 DTM), eighth-final

“Unfortunately someone unplugged my tire warmers and I had to start on cold tires, so I had no chance. It was disappointing to be eliminated. But it was a tremendous event; I watched the rest of it from the stands.”

Filipe Albuquerque (TV Movie Audi A4 DTM), eighth-final

“I used new tires to squeeze the last bit out of the car. But that wasn’t a good decision because I had oversteer and almost hit the wall. It’s good that I didn’t damage the car and still have all the parts for the rest of the season where I want to further increase the pressure now.”

Martin Tomczyk (Schaeffler Audi A4 DTM), quarter-final

“(Christian) Vietoris was simply faster than I. Basically, I’m pleased. I hope that we delivered a nice show to the spectators.”

Timo Scheider (AUTO TEST Audi A4 DTM), eighth-final

“I don’t have much to say. Yesterday and today we simply didn’t find the right set-up. It was disappointing for me.”

Miguel Molina (Red Bull Audi A4 DTM), eighth-final

“We knew that it would be difficult because Bruno (Spengler) took second place in qualifying yesterday. I gave everything and improved since Saturday. I enjoyed this perfect show with so many fans.”

Rahel Frey (Glamour Audi A4 DTM), relegation

“On Sunday morning there was full action again. A great show! I drove the relegation against Miguel (Molina). That was very, very close. Afterward the crowd got to see a lot of nice races. I enjoyed them as a spectator.”

Hans-Jürgen Abt (Team Director Audi Sport Team Abt Sportsline): “I think that for the fans the DTM in Munich was a tremendous experience. Driving in a city, at a sports arena, is definitely something special. There’s no doubt potential for extension here, but considering that this was the first such event, it was a great show. The fans were thrilled. With a turnout of 54,000 people on Saturday and Sunday, this marked the first step toward a positive future.”

Ernst Moser (Team Director Audi Sport Team Phoenix): “This was a tremendously successful event. I think we delivered a lot of suspense to the spectators. They all stayed at the stadium through to the end and, in a manner of speaking, were

electrified by the finale. From our perspective: It was a shame for Martin (Tomczyk). I'd have liked to reach the semi-final with him. We didn't quite make it."

Arno Zensen (Team Director Audi Sport Team Rosberg): "That was an incredible event – and for us in the Rosberg team anyway. This was almost an Edo-Mortara festival. We've seen great races. Of course the small mistake in the first final round on Sunday which eliminated 'Edo' was too bad. He fought up to the very end. A huge 'thank you' to the other two Audi teams. The pit stops were sensational. It was a really nice weekend."

The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.