



Communications Motorsport

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Prominent guests enthralled by DTM opener

- **Marc Terenzi and Andreas Brehme in race taxi with Christian Abt**
- **Django Asül marvels at “different world”**
- **Fritz Wepper chauffeurs racers in the drivers’ parade**

Ingolstadt/Hockenheim – Obviously, many celebrities tremendously enjoyed the DTM season opener at Hockenheim. Some quotes from guests who visited the Audi team this weekend.

Marc Terenzi, singer

“I experienced the DTM for the first time and took a ride in the race taxi with Christian Abt. It’s amazing if you’ve only watched this on TV before – and it’s an unbelievably difficult job: The driver approaches the turn at incredibly high speed, brakes extremely late and hard, and takes the corner very, very fast. I live in Orlando and witnessed the NASCAR Series once at the Daytona 500. But the DTM is sensational, and the audience impressive.”

Fritz Wepper, actor

“I’ve been a guest at the DTM for many years, at first because of my friend Poldi from FC Bayern and today as a friend of ABT Sportsline and Audi. It’s become a cherished tradition for me to attend the first and last race of each season at Hockenheim. In addition, being one of the people allowed to chauffeur the racers during the drivers’ parade – this time Timo Scheider and Tom Kristensen – has become a ritual as well. The flair is fantastic, the audience can identify with the racers and the cars. I personally drive an Audi RS6 and keep my fingers crossed for the squad.”



Django Asül, comedian

“I share a very pleasant friendship with the Audi family, from the gateman all the way to the executive board. I have strong ties to motorsport through Audi, quattro GmbH and ABT Sportsline. Hockenheim is great and for me it’s almost a little like a children’s carnival: you marvel at a different world which you already admired as a child.”

Andreas Brehme, 1990 world soccer champion

“The DTM is a fantastic spectacle. I was able to peek behind the scenes of the Audi squad: Those are great guys – just like a perfectly attuned soccer team. And I definitely won’t forget the ride in the race taxi alongside Christian Abt for a long time.”

Matthias Holtmann, SWR star host

“I’ve been a big fan of the DTM for many years. I’m impressed with the flair and with how close the fans can get to the cars. The races are touring car sport at its best. The best in Europe!”

- Ends -

Photographs and information available at www.audi-motorsport.info

AUDI AG sold a total of 1,003,469 cars in 2008 and thus achieved its 13th consecutive record year. The Company posted new record figures with revenue of €34.2 billion and profit before tax of €3.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. The Company is active in more than 100 markets worldwide. AUDI AG’s wholly owned subsidiaries include Automobili Lamborghini Holding S.p.A. in Sant’Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 46,500 in Germany. The brand with the four rings invests around €2 billion each year in order to sustain the company’s technological lead embodied in its “Vorsprung durch Technik” slogan. Audi plans to significantly increase the number of models in its portfolio by 2015 to 42. The AUDI brand celebrates its 100th birthday in 2009. The company was founded by August Horch in Zwickau on July 16, 1909; he named it AUDI after the Latin translation of his surname (“hark!”).

