



Communications Motorsport

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Oliver Jarvis' Audi A4 DTM sports a new outfit

- **New livery for home race at Brands Hatch**
- **Ekström and Kristensen at "Race of Champions"**
- **400 guests at Audi Sport Team Phoenix's summer party**

Ingolstadt/Brands Hatch – This weekend the British DTM round will be staged at Brands Hatch (Sunday, starting at 1:45 pm live on "Das Erste"). Right in time for the home race the Audi A4 DTM driven by Oliver Jarvis receives a new outfit.

After the young Briton had been advertising the "Audi Cup" up until July and then congratulated the winner of the soccer tournament with a respective message during the past two races, Brands Hatch will see him start from the grid for the first time with his race car sporting the wording "**A4 – Jetzt Probe fahren!**" promoting test drives of the production Audi A4.

A great honor for **Mattias Ekström** and **Tom Kristensen**: The two Audi "factory drivers" were again invited to the "Race of Champions" (ROC) and for the fifth time in a row are forming "Team Scandinavia." In this formation the two DTM stars won the ROC Nations Cup in 2005. The popular event will take place for the first time at the "Bird's nest" stadium in Beijing (China) on November 3/4.

About a week before Brands Hatch **Martin Tomczyk** was treated to some beautiful vistas. On August 27, the German, who lives in Switzerland, watched the finale of the 2009 Elite Model Look Switzerland, a competition of eleven model finalists before the world finale in China, at Zurich's Maag EventHall. "Sunrise Avenue" provided superb musical entertainment to Tomczyk and the other guests at the event.



Race and summer party on a single day: **Audi Sport Team Phoenix** hosted a big summer party in Meuspath last weekend after fielding two Audi R8 LMS cars in the endurance race on the Nürburgring-Nordschleife. 400 invited guests, including actor **Jumbo Schreiner** and soccer player **Lukas Sienkewicz**, accepted the invitation and experienced a tremendous evening with fireworks and musical entertainment provided by DJ Pey and the band Oleg Jakushov.

Audi Sport Team Abt Sportsline is currently completing a rigorous sports program. Immediately after the DTM weekend at Brands Hatch and the two-time crossing of the Channel, water will again be on the team's agenda: Numerous members of the DTM squad and other employees have accepted an invitation to participate in an introductory water skiing and wake-boarding course on the "Inselsee" lake in Bavaria's Allgäu region on Monday.

- Ends -

Photographs and information available at www.audi-motorsport.info

AUDI AG sold a total of 1,003,469 cars in 2008 and thus achieved its 13th consecutive record year. The Company posted new record figures with revenue of €34.2 billion and profit before tax of €3.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 46,500 in Germany. The brand with the four rings invests around €2 billion each year in order to sustain the company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi plans to significantly increase the number of models in its portfolio by 2015 to 42. The AUDI brand celebrates its 100th birthday in 2009. The company was founded by August Horch in Zwickau on July 16, 1909; he named it AUDI after the Latin translation of his surname ("hark!").