



Night of the Museums at the Audi museum mobile: “Men in Blech”, the 25th birthday of the Audi TT, and much more...

Ingolstadt, August 29, 2023 – This year’s Night of the Museums, a highlight in Ingolstadt's cultural calendar, will take place on Saturday, September 9. From 6 PM to midnight, the Audi museum mobile will open its doors with a colorful program to entertain both young and old. The event includes catering by the team from the restaurants at the Audi Forum Ingolstadt.

The brand with the four rings is celebrating the 25th birthday of the Audi TT in 2023. For this reason, the spotlight will also be on the design icon at the Night of the Museums [“State of the ArTT” summer exhibition](#). Design is also the focus of an open creative workshop, “From the sketch to the finished car”. How were cars designed in the past? The workshop will offer children between the ages of 6 and 13 the opportunity to delve into this question while getting hands-on themselves. Under expert guidance, workshop participants will design their own Audi and learn more about the history of modeling. The “Men in Blech” (“Blech” is German for sheet metal) will provide the entertainment. This group of nine artists offers a captivating dance show with music from various genres and decades. At 8 PM and 10 PM, visitors will be treated to a guided tour of the summer exhibition celebrating the 25th birthday of the Audi TT, while at 7 PM and 9 PM, a tour of highlights from motorsport history awaits them on the paternoster lift.

The detailed program for the Night of the Museums at the Audi museum mobile is available at ndm.ingolstadt.de.

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The Audi logo consisting of four rings symbolizes the Audi, DKW, Horch, and Wanderer brands, which were merged into Auto Union in 1932. Auto Union and NSU merged in 1969 and played a major role in shaping the development of the automobile. Finally, in 1985, Audi NSU Auto Union AG became AUDI AG. Since 1998, Audi Tradition/Auto Union GmbH, together with NSU GmbH, has been maintaining and presenting Audi's extensive and wide-ranging history. The Audi museum mobile at the Audi Forum Ingolstadt is open Monday to Friday between 9:00 a.m. and 5:00 p.m. and from 10:00 a.m. to 4:00 p.m. on Saturdays, Sundays, and public holidays. The August Horch Museum Zwickau is open Tuesday through Sunday from 9:30 a.m. to 5:00 p.m. AUDI AG and the city of Zwickau each hold a 50 percent stake in August Horch Museum Zwickau gGmbH. www.audi.de/tradition

Audi Tradition supports the work of Audi Club International e. V. (ACI). The umbrella organization officially recognized by AUDI AG represents all of the Audi brand clubs as well as the clubs of the predecessor brands of today's AUDI AG. For more information, please visit www.audi-club-international.de

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The Audi, Bentley, Lamborghini, and Ducati brands operate manufacturing facilities at 21 locations in 12 countries. Audi and its partners maintain a presence in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million cars from the Audi brand, 15,174 cars from the Bentley brand, 9,233 cars from the Lamborghini brand, and 61,562 motorcycles from the Ducati brand to customers. In fiscal 2022, the Audi Group generated earnings of 7.6 billion euros on revenues of 61.8 billion euros. The Audi Group currently has more than 87,000 employees worldwide, some 54,000 of whom work at AUDI AG in Germany. With its attractive brands and new models, innovative mobility offerings and pioneering services, the company is systematically continuing on its path to becoming a provider of sustainable, individual premium mobility.
