More convenient, faster, contactless: Audi integrates new apps for parking, charging, and fueling

- **Now available in the Audi Application Store: "EasyPark" and "ryd"**

- **"EasyPark" automatically[1] detects a parking spot and pays the appropriate fee**

- **Use "ryd" to process the payment transaction for fueling, charging and washing via the MMI display**

Ingolstadt, February 11, 2025 – Intelligent networking makes driving more comfortable, efficient and safer. That is Audi's goal in the digitalization of the vehicle. With immediate effect, the brand is adding two services to its app portfolio – already featuring offerings from partners across entertainment, gaming, and music – with two services that contribute to this orientation. "EasyPark" makes paying for parking effortless, while "ryd" handles fueling, charging and even car washes – all from the comfort of the car. The benefits: less stress when looking for a parking space and fuel stations, shorter waiting times, and always having the right payment option at hand.

"EasyPark" and "ryd" expand the growing portfolio of convenient digital solutions. A major advantage? Audi is the first automaker to integrate these third-party apps directly into the MMI infotainment system. The app "ryd" is already available across all Audi models with the Audi Application Store, while "EasyPark" will be rolled out gradually by the end of the first quarter of 2026. Both apps require users to set up an account with their respective providers, which also stores the payment information. After the installation from the Audi Application Store, the apps only require a one-time setup.

"E" for easy parking
The app "EasyPark" offers Audi customers a seamless and comfortable experience when using more than 60,000 parking locations in around 1,300 European cities – from public parking spots to private parking lots and parking garages. As soon as the vehicle stops in a supported parking area and the transmission is put into the so-called parking position "P", a pop-up window in the MMI display opens the pre-installed app. Then the message "This parking area is supported by EasyPark. Tap here to start the parking process" automatically[1] appears – this is possible thanks to so-called GPS triggers that automatically activate certain app functions. Just one tap and the digital parking meter starts ticking. As the end of the pre-paid time nears, the app informs users via their smartphone. They are then able to extend the time limit directly via the same device or the MMI. The system automatically terminates the parking time as soon as the Audi exits the parking spot and accelerates to more than 15 kilometers an hour.

Three in one

The "ryd" app offers contactless fueling, charging, and washing with a convenient payment process in a single app. In Germany, it not only works at established chains like Aral and Esso but also for many local purveyors as well as at 90 percent of all charging points. The service covers a total of more than 10,000 fuel stations and more than a million charging points in Europe.

Here's how it works: fuel stations in the vicinity are automatically[1] detected. A pop-up window in the MMI display then opens the pre-installed app: select the desired fuel station, enter the pump number, determine the maximum fuel amount and the preferred means of payment, and follow the further instructions on the screen. After fueling, get back into your car, wait briefly for confirmation in the MMI display, and drive on.

The charging process works according to this principle: the app makes it easy to find the right charging station. If the charging station is further away, a single click in the Audi navigation system is required to set it as the new destination. The e-tron route planner then starts the preconditioning. When approaching the charging station "ryd" is automatically[1] opened: select and activate the charging station and connect the plug. End the charging process by pulling the plug or via the MMI display in the vehicle, wait for a confirmation of the payment process, and drive on – all ad hoc and without requiring a contract with an electricity provider, a charging card, or a QR code. Washing the car is also especially convenient: here, a few clicks in the app are enough to book a wash at participating stations.

App portfolio continues to grow: from Disney+ to Spotify

The premium car manufacturer already offers its customers a range of market-specific third-party apps via the Audi Application Store – from streaming services such as [Disney+](), [DAZN](), [YouTube](), [AirConsole,]() and Spotify to news portals such as Bloomberg. The Audi Application Store, which was developed in collaboration with CARIAD, is integrated directly into the MMI and does not require a smartphone. In addition to the infotainment system, the "Audi Application Store and Smartphone Interface" equipment, a myAudi account, and an active data connection are required to use the store.

1 This service is available in vehicles without a panoramic display and the current version of the Audi Application Store. Vehicles with a panoramic display and the current version of the Audi Application Store additionally require software version 3.10 or higher (visible in the "myAudi" app under all functions/software update).

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In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.