

Increased efficiency and range, sharpened design: The new Audi Q8 e-tron

Ingolstadt, December 19, 2022 – Premium manufacturer Audi heralded in the age of e-mobility in 2018 with the launch of the Audi e-tron*, marking the start of the electric future at the brand with the four rings. Since then, the model has been setting standards in the electric SUV luxury class. The new Audi Q8 e-tron* now continues the success story of the electric pioneer. As the top model in the electric SUV and crossover range, it boasts an optimized drive concept, improved aerodynamics, higher charging performance, and expanded battery capacity – increasing the range up to 582 km in the SUV, and up to 600 km in the Sportback (both according to the WLTP). Significant updates, especially in the front of the vehicle, lend the new SUV flagship a fresher appearance.

You'll find all the details about the Audi Q8 e-tron [here](#).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

****The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.***

***** Consumption and emissions values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.***

Fuel/electric power consumption and emissions values of the models named above:**

Audi Q8 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 24.4–20.1 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q8 Sportback e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 24.1–19.5 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Consumption and emissions values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 24.3 – 20.9 (NEDC);
26.1 – 21.0 (WLTP); combined CO₂ emissions in g/km (g/mi): 0 (0)

***The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).