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Motorsport

Important award for the Audi R10 TDI

- **Diesel sportscar wins popular “Autosport Award”**
- **Trophy for the most important innovation in motorsport**
- **Prize giving in front of over 1,000 guests in London**

The revolutionary Audi R10 TDI has won the “Pioneering and Innovation Award” of the British magazine “Autosport” for the most important innovation of the 2006 motorsport season. Head of Audi Motorsport Dr Wolfgang Ullrich accepted the prestigious trophy Sunday evening in London in front of over 1,000 guests.

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The 650-hp diesel sportscar won the legendary Le Mans 24 Hours in June just 200 days after its roll-out. Audi has thus become the first car manufacturer in the over 80-year long history of Le Mans to win the endurance classic with a diesel engine. The R10 TDI remained also unbeaten in its first American Le Mans Series’ season winning all seven races it competed in and giving Audi another title in the world’s most popular sportscar series.

“When we informed our potential suppliers about the diesel project, they asked us if we really wanted to do this,” said Head of Audi Motorsport Dr Wolfgang Ullrich at the prize giving ceremony in London. “It was taking a big risk. We knew that. But who else could have done it except Audi?”

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**Photographs, sound bites and other information can be found in the Internet at:
www.audi-motorsport.info (accreditation necessary)**