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Communications Model Lines, Innovation and Technology

Michael Crusius

Phone: +49 841 89-42329 E-mail: <u>michael.crusius@audi.de</u> <u>www.audi-mediacenter.com</u>

First SUV with a long wheelbase from the four rings: Audi Q5L at the Beijing Motor Show

- New model especially for the Chinese market
- Extra 88 millimeters (3.5 in) in length for opulent space in back seat
- 2.0 TFSI in two performance options, S tronic and quattro drive are standard
- Five equipment lines with generous offerings

Ingolstadt/Beijing, April 25, 2018 – It stretches 4.77 meters (15.6 ft) long and offers plenty of space for five people and loads of luggage: Audi is presenting the new Q5L at the Beijing Motor Show from April 25 to May 4. The long version of the successful SUV is aimed specifically at customers in China. You can choose between five equipment lines and two performance versions of the 2.0 TFSI – the quattro all-wheel drive system is standard.

Audi customers in China traditionally prize cars with roomy interiors and high prestige value. Audi currently offers three models with an extended wheelbase: the A4L, the A6L and the A8L. Now the Audi Q5L is being added. It will celebrate its world premiere on April 25 at the Beijing Motor Show, one of the most important automobile shows in the world. The Audi Q5L is the first SUV from the brand in a long version. Compared to its original base, its wheelbase and exterior length have each increased by 88 millimeters (3.5 in). This benefits passengers in the rear seat, who gain an additional 110 millimeters (4.3 in) of knee room. Depending on the position of the rear seat system, the volume of the luggage compartment remains unchanged at 550 to 1,550 liters (19.4 – 54.7 cu ft).

Buyers of the Audi Q5L can choose between the Vogue, Lifestyle, Design, Sport and Sport plus equipment lines, depending on the engine. These differ in many exterior and interior details. Even the Vogue base model of the Q5 L comes with convenient three-zone deluxe automatic air conditioning and the Audi smartphone interface on board. Starting with the Lifestyle model line, the high-end operating system MMI navigation plus and the fully digital Audi virtual cockpit are added. The Design, Sport and Sport plus lines also include the Bang & Olufsen Sound System with 3D sound.

The Audi pre sense basic and Audi pre sense city safety systems come standard in all lines; in addition, there are assistance packages for the city and for suburban streets. Starting with the Lifestyle line, LED headlights are available as an option with the highly convenient Matrix LED technology. The panoramic glass roof is also standard.

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The drive system in the Audi Q5L is a bestseller on the Chinese market: the powerful and efficient four-cylinder Turbo 2.0 TFSI. It is available with 140 kW (190 hp) or with 185 kW (252 hp). It accelerates the SUV from zero to 100 km/h (0 – 62.1 mph) in 8.6 or 6.7 seconds, respectively. According to the Chinese emission standard C5 the consumption with 20 inch wheels is 6.9 or 7.3 liters per 100 km (34.1 or 32.2 US mpg); this corresponds to CO_2 emissions of 164 and 174 g/km (263.9 or 280.0 g/mi). A standard seven-speed S tronic transfers the power to the quattro with ultra-technology, which is also standard. In the Audi drive select, the driver can choose between the comfort, auto, dynamic, efficiency and individual driving profiles. Wheel formats range from 18 to 20 inches in diameter.

Like the Q5 with a normal wheelbase, Audi also produces the Q5L in a joint venture with FAW-VW in CKD production in the Changchun plant in northern China. A part of the prefabricated components come from Audi's plant in San José Chiapa, Mexico. With the new Q5L, Audi is seeking to further expand its strong position in the Chinese SUV market. Sales will launch in summer 2018.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.