

FC Bayern receives new company cars – Audi sells players' previous cars

- **Employees present players with keys to new company cars at the Audi Piazza in Ingolstadt**
- **With certificates of authenticity and signed shirts: Original players' cars from last season for sale**
- **Soccer stars take time for selfies and autographs and a look behind the scenes at the plant**

Ingolstadt, August 23, 2023 – A world-class lineup, both on and off the pitch: Audi employees presented players from FC Bayern Munich with company cars for the new season at the Audi Piazza in Ingolstadt. The entire vehicle fleet again consists of fully electric premium vehicles. In September, the stars' refurbished cars from the previous season will be available for sale.

For the 2023/24 season, which started a few days ago, FC Bayern players will now drive the fully electric premium models Audi RS e-tron GT*, Audi Q8 e-tron*, Audi Q8 Sportback e-tron*, and Audi Q4 Sportback e-tron*. This year's most popular model among the pro soccer players is once again the Audi RS e-tron GT*. Twelve players, including Thomas Müller, Leroy Sané, and Joshua Kimmich, have opted for the four-door coupé. With a total output of 440 kW (598 PS), the Audi RS e-tron GT* accelerates from zero to one hundred km/h (62 mph) in just 3.3 seconds. The high-voltage battery provides a range of up to 488 kilometers (303 mi) and recharges quickly thanks to its 800-volt technology.

The vehicle fleet has an optimal e-mobility infrastructure at the club's grounds on Säbener Straße, where Audi and FC Bayern have installed 38 charging points. More than 20 charging points are also available at the Allianz Arena. "In their long-standing partnership, FC Bayern Munich and Audi represent progress, passion, and high performance. This season, we are demonstrating this again with a fully electric fleet of vehicles for players and officials. Together, we are building on previous successes and continuing to shape a sustainable and progressive future," says Hildegard Wortmann, Member of the Board of Management for Sales and Marketing at AUDI AG.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

Original players' cars for sale

The original players' cars from last season will soon be available for purchase as used cars. As well as the vehicles, which Audi is refurbishing, buyers will receive a certificate of authenticity and a signed shirt from the previous owner. The cars for sale include several Audi RS e-tron GT* models, such as those belonging to Serge Gnabry.

At the IAA Mobility 2023 in Munich (September 5 to 10), interested buyers can submit a reservation request via tablets at the Audi Experience area in the FC Bayern World. The cars will be sold on a first-come, first-served basis.

Employees and children meet soccer stars in the flesh

Some employees were treated to a memorable experience at the vehicle handover on August 23: Around 30 employees who presented the car keys to the players had the opportunity to meet the stars from Germany's record champion club. Moreover, the employees' children between the ages of six and ten lined the players' path to where the handover took place. Employees could apply on the intranet in advance for these unique experiences. At the Audi Piazza in Ingolstadt, the soccer stars made time for autographs and selfies with their fans.

The team then took a look behind the scenes at Audi's headquarters in Ingolstadt and visited, among other plant features, the assembly line, body shop, Lighting Assistance Center, and wind tunnel center. The site is currently preparing for production of the Audi Q6 e-tron.

Andreas Jung, Executive Board Member responsible for marketing at FC Bayern: "After more than 20 years of partnership, FC Bayern and Audi work together extremely well as a team. This season, we are continuing our sustainable mobility journey. In doing so, we are both striving for further success – both on the pitch and in our commitment to an even more ecological future."

Audi has backed FC Bayern Munich since 2002; their partnership was recently extended until 2029. The cooperation with the FC Bayern Women's team, which Audi has supported since 2021 and was recently extended, will run until at least 2025. The brand with the four rings has also been a shareholder in FC Bayern München AG since 2011.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

Fuel/electric power consumption and emissions values of the models named above:****Audi RS e-tron GT**

Combined electric power consumption in kWh/100 km (62.1 mi): 22.1–19.8;

Combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q8 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 24.4–20.1;

Combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q8 Sportback e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 24.1–19.5;

Combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 Sportback e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 19.7–16.1;

Combined CO₂ emissions in g/km (g/mi): 0 (0)

***The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).