

#### **Product and Technology Communications**

Tobias Söllner  
Spokesman Audi Q2  
Phone: +49 841 89 36188  
E-mail: [tobias.soellner@audi.de](mailto:tobias.soellner@audi.de)  
[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)

### **Exceptional compact sports car for individualists: Audi gives the SQ2 an even sharper design**

- **2.0 TFSI with 221 kW (300 PS), 0–100 km/h (62.1 mph) in 4.9 seconds**
- **Seven-speed S tronic and quattro drive as standard, combined with an S sport suspension with progressive steering and Audi drive select dynamic handling system**
- **New striking design details, new Audi connect services and assist systems**
- **Matrix LED headlights with intelligent high-beam control now available as an option**

**Ingolstadt, November 16, 2020 – The sporty SUV in the compact segment now has an even fresher look: Audi has revised the SQ2 (combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)\*). Thanks in part to the new headlights and bumpers, its appearance is even sportier and more striking, and new Audi connect services and assist systems make for effortless driving. It also offers a strong performance: The 2.0 TFSI with 221 kW (300 PS) accelerates the SQ2\*\* from 0 to 100 km/h (62.1 mph) in 4.9 seconds. Thanks to quattro all-wheel drive and the S sport suspension, power is applied smoothly to the road.**

Since its debut two years ago, the SQ2 (combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)\*) has made a name for itself as a car full of character. It is a dynamic compact SUV for individualists who value standalone design, a high utility value, and dynamic handling. The key figures speak for themselves: 0 to 100 km/h (62.1 mph) in 4.9 seconds, top speed of 250 km/h (155.3 mph), and an average fuel consumption of just 7.7 liters per 100 km (30.5 US mpg).

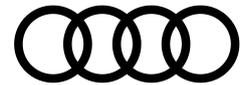
#### **Sporty all-around engine in peak form: the 2.0 TFSI**

The 2.0 TFSI\*\* draws its power from 1,984 cm<sup>3</sup> of displacement and is a sporty all-around engine. It is installed in many Audi models – in the SQ2 (combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)\*), it delivers 221 kW (300 PS) and a constant 400 Nm (295.0 lb-ft) of torque across a broad range of between 2,000 and 5,200 rpm. The turbocharged four-cylinder has an excellent throttle response, and its sound becomes fuller as the speed increases. This is due in part to the flaps in the exhaust system. The 2.0 TFSI (combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)\*) has some progressive technologies for power and efficiency on board. The Audi valvelift system (AVS) switches the stroke of the outlet valves between two levels as needed, thereby optimizing the charge cycle in the lower engine speed range in particular: The improved flow of exhaust gas to

**The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.**

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\*\*The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



the turbocharger results in an agile response and powerful torque build-up. Sophisticated thermal management controls the coolant flow, and the exhaust manifold integrated in the cylinder head helps the engine to warm up quickly, which allows exhaust gas aftertreatment to be activated early on. Needless to say, the Audi SQ2\*\* complies with the limits of the new Euro 6 AP emission standard.

#### **Driving pleasure and driving safety: the seven-speed S tronic and quattro drive**

The seven-speed S tronic is standard in the Q2 top model\*\*. Its lower gears feature short, sporty ratios while the seventh gear is long to reduce fuel consumption. Drivers can operate the lightning-fast dual-clutch transmission in modes D or S, or shift themselves. If the Audi drive select system is in “efficiency” mode, the clutch disengages when coasting, allowing the compact sport SUV to freewheel.

The quattro all-wheel drive provides the updated Audi SQ2\*\* with the crucial amount of additional dynamism and stability. Its electro-hydraulic multi-plate clutch distributes the torque smoothly between the axles. Should the front wheels lose traction, the clutch redirects it completely to the rear within a few milliseconds. The SQ2\*\* is fitted with the latest generation of the multi-plate clutch, which features many improvements, for example to the bearings and oil supply, that increase its efficiency. The pump is powered by a low-wear, brushless electric motor. The entire clutch is just under one kilogram (*2.2 lb*) lighter than the part in the predecessor model. This is due in part to the fact that the control unit is integrated in the clutch housing.

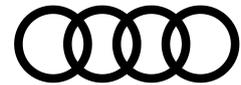
The driving pleasure provided by the electronically controlled quattro drive has remained at the same high level. During sporty driving, the clutch can direct some of the torque to the rear axle and thereby increase dynamism as soon as the driver turns the wheel. The quattro management system enables precise turn-in during load reversal, and provides maximum control and reliability when drifting on a low-friction surface. The wheel-selective torque control rounds off the handling with minor brake interventions at the relieved wheels on the inside of the curve.

#### **Dynamic character: suspension and steering in the Audi Q2**

The S sport suspension of the Audi SQ2 (combined fuel consumption in l/100 km: 7.7–7.7 (*30.5–30.5 US mpg*)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (*283.2–283.2 g/mi*\*) lowers the body by 20 millimeters (*0.8 in*). The standard progressive steering is geared in such a way that its steering ratio becomes more direct as the angle increases. This makes the SQ2\*\* even more agile – when maneuvering, in urban traffic, and in tight curves.

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The standard equipment of the sporty compact SUV also includes the Audi drive select dynamic handling system that offers the profiles “auto,” “comfort,” “dynamic,” “efficiency,” and “individual.” It changes the character of the steering, the seven-speed S tronic, the engine, and other systems. The driver can press a button to set the Electronic Stabilization Control (ESC) to off-road mode.

The Audi SQ2\*\* rolls off the line with 18-inch alloy wheels and size 235/45 tires at the main Audi plant in Ingolstadt. The range offered by Audi and Audi Sport GmbH also includes 19-inch wheels with size 235/40 tires (standard with the SQ2 exterior package). The large brakes have a diameter of 340 millimeters (*13.4 in*) at the front axle and 310 millimeters (*12.2 in*) at the rear axle. Their brake calipers feature S badges and are painted red as an option.

### **Strong character with angles and edges: the exterior design**

With its angles and edges, the Audi SQ2\*\*, which measures 4.21 meters (*13.8 ft*) in length, is a car full of character. Its design has become even more expressive with the update. The octagonal Singleframe is now slightly lower, and the slats in its insert also interpret the polygon motif that characterizes the entire car. There are narrow slits between the grille and the hood. Wide frames painted in selenite silver surround the large implied air inlets.

LED headlights are standard, and Audi installs the new Matrix LED headlights as an alternative. One shared module houses seven individual LEDs. The intelligently controlled high beam light always illuminates the road as brightly as possible without blinding other road users. Ten further light-emitting diodes installed behind rhomboid optical components generate the daytime running light. Seven LEDs generate the dynamic turn signals independently. LED lights are installed at the rear as standard. When installed with the Matrix LED headlights, they also feature dynamic turn signals. In this case, the headlights and rear lights present dynamic light sequencing when the car is locked and unlocked.

In the side view of the revised Audi SQ2\*\*, the aluminum-look mirror housings, the strips along the sills, the roof edge spoiler, and the silver blades on the C-pillar add accents. The rear bumper with its pentagonal polygons varies the design motif of the front apron and two exhaust tailpipes are each framed by the diffuser insert. The luggage compartment is located behind the tailgate and has a volume of 355 to 1,000 liters (*12.5 to 35.3 cu ft*) depending on the position of the rear backrests.

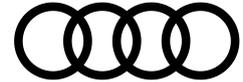
The color palette of the Q2 top model (combined fuel consumption in l/100 km: 7.7–7.7 (*30.5–30.5 US mpg*)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (*283.2–283.2 g/mi*)\*) includes ten colors and the attachments are painted in contrasting Manhattan gray as an option. The blades on the C-pillars are available in selenite silver (standard), vehicle color, Manhattan gray, platinum gray, and brilliant black. With the black styling package, the Singleframe, the air inlet grilles, and the diffuser are finished in gloss black, and the bumpers feature a contrasting paint finish. The SQ2\*\* exterior package also applies black styling to the mirror housings, the blade on the C-pillar, and the tailpipe trims. The roof edge spoiler features a special contour here, and quattro logos on film adorn the doors.

### **Dark tones, specific and upscale materials: the interior**

As is the case with all Audi S models, the interior of the SQ2\*\* is dominated by dark tones and particularly high-quality surfaces. The headlining is designed in black and the door panels feature a new material that is pleasant

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to touch. The pedal caps and the footrest are made of stainless steel and the illuminated door sill trims sport S logos. The display shows S-specific start screens when the ignition is switched on.

All equipment in the sportiest Q2 model\*\* is bundled in packages; there are four packages for the upholstery and colors. Customers can choose from a combination of fabric and leather (standard), pure fine Nappa leather – with a rhombus pattern as an option – and a mixture of leather and Dinamica, a microfiber material. Dinamica looks and feels like suede but consists mainly of recycled polyester, which is sourced from textiles and PET bottles, for example. Accent stripes and contrasting stitching adorn the seats. They are available in rock gray, black, and magma red. The optional backlit trim strip constitutes a major exception in the segment.

#### **New structure: operation and display, packages and equipment**

The Audi SQ2\*\* comes as standard with automatic air conditioning, a sport multifunction steering wheel, and the sport seats. The optional convenience features are bundled in the climate control, comfort, function, interior, infotainment, dynamism, and assist systems packages. In terms of operation and infotainment, the range extends to the Audi virtual cockpit, which can be switched over to a sports view, and the MMI navigation plus (available with the navigation package). It is operated via a rotary pushbutton on the center console.

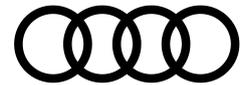
The top-of-the-line infotainment system brings the Audi connect services with LTE plus speed on board, and a Wi-Fi hotspot integrates the passengers' mobile devices. The services of Audi connect emergency call & service and Audi connect remote & control are new additions and are both part of the standard equipment. They allow the owner to lock the vehicle remotely or check the fuel level, for example. To do this, owners can use the myAudi app on their smartphones, which is also free. The Audi smartphone interface, the Audi phone box, and the Bang & Olufsen Premium Sound System complete the infotainment program.

#### **Even greater confidence on the road: the driver assist systems**

The compact Audi SQ2 (combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)\*; combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)\*) is also at the cutting edge in its segment in terms of driver assist systems. It comes with the Audi pre sense front safety system as standard. This system can contribute to preventing potential accidents involving pedestrians, cyclists, or other vehicles in front of the car or reducing their severity.

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The adaptive cruise assist, which can help the driver in many situations with accelerating, decelerating, and steering within the lane, is a new addition to the optional systems. In order to maintain lateral guidance, the driver only needs to touch the capacitive steering wheel gently, which is part of the system, to prove that they are paying attention. In combination with the camera-based traffic sign recognition, the adaptive cruise assist ensures that the car decelerates in certain situations, for example when approaching speed limits and town signs. As soon as the restricted area ends, it accelerates the SQ2\*\* again. The park assist is another optional system. It steers the sports SUV into and out of parking spaces automatically.

**From EUR 45,700: presales of the SQ2 have already started**

Presales of the revised Audi SQ2\*\* will start shortly in Germany and other European countries. Deliveries are scheduled to start at the beginning of 2021. The prices in Germany start at EUR 45,700 (including 19 percent value added tax).

**Fuel consumption of the model named above:**

*Fuel consumption and CO<sub>2</sub> emission figures given in ranges depend on the tires/wheels used.*

**Audi SQ2:**

Combined fuel consumption in l/100 km: 7.7–7.7 (30.5–30.5 US mpg)

Combined CO<sub>2</sub> emissions in g/km: 176–176 (283.2–283.2 g/mi)

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The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit [www.audi.de/wltp](http://www.audi.de/wltp).

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at [www.dat.de](http://www.dat.de).

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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