## Audi MediaInfo



**Communications Motorsport** 

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# EKS Audi Sport to attack in World RX with Bakkerud and Ekström

- · Mattias Ekström's rallycross project to continue with Audi factory support
- Andreas Bakkerud at the wheel of the second Audi S1 EKS RX quattro

Neuburg a. d. Donau, January 31, 2018 – Audi remains committed to rallycross in the 2018 season. The Ingolstadt-based brand will continue to provide factory support to Mattias Ekström's project. Under its new name, EKS Audi Sport, the team will compete in the FIA World Rallycross Championship (World RX) with two newly prepared Audi S1 EKS RX quattro cars. Andreas Bakkerud, one of the most successful rallycross campaigners, is joining team principal and driver Ekström on the grid in the second car.

Looking at the new season, long-standing Audi factory driver Mattias Ekström is full of zest for action: "With support from Audi we're able to go for all-out attack," says the Swede. "Our aim for 2018 is clear: We're battling for the drivers' and teams' world championship titles." In the 2016 season, EKS had been successful in the Audi S1 EKS RX quattro, having clinched both titles. Last year, Ekström had to settle for finishing the World RX season as runner-up. EKS placed third in the teams' championship. "It was clear that we needed to make some changes. That's why we're preparing two new cars and putting the competition from Volkswagen and Peugeot in their place."

Norwegian Andreas Bakkerud is joining Ekström in the battle for trophies and titles. The 26-year-old ranks among the world's best rallycross drivers. He has contested all 49 rounds in World RX history, claiming 18 podium finishes and six race wins. In the 2016 season, he placed third in the drivers' championship – trailing Ekström and the reigning World RX Champion Johan Kristoffersson. "It's a great honor for me to be driving in Mattias' team. We've had good rapport with each other for many years and I've been closely following the development of EKS. Together with the team I'd now like to make the next step in my career and be in contention for the title."

Head of Audi Motorsport Dieter Gass is delighted about the continuation of the commitment as well: "We gathered very positive experiences in the World RX last year and are convinced of the series' growth potential. In the medium run, we hope to see electric cars being fielded in this racing series because electrification is a focus topic at Audi also in motorsport."

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#### 2018 EKS Audi Sport driver profiles

Mattias Ekström (S)

Date of birth: July 14, 1978 Place of birth: Falun (S) Residence: Munich (D)

Marital status: single (partner Heidi), one son (Mats), one daughter (Hanna)

Height/weight: 1.83 m/79 kg

Motorsport since: 1993 (Audi driver since 1999) Hobbies: cross-country skiing, jogging, tennis, skiing

Andreas Bakkerud (N)

Date of birth: October 10, 1991

Place of birth: Bergen (N) Residence: Bergen (N)

Marital status: single (partner Cathrine)

Height/weight: 1.80 m/72 kg Motorsport since: 1999

Hobbies: karting, endurance training, kickboxing, skiing

#### EKS Audi Sport driver statistics in the World RX\*

Mattias Ekström (S)

Events: 38

Race wins: 10
Podium finishes: 18
Qualifying victories: 20
Final participations: 28

Total number of races (qualifying, semi-finals, final): 210

Total number of points in driver World RX: 783

Andreas Bakkerud (N)

Events: 49 Race wins: 6

Podium finishes: 18 Qualifying victories: 15 Final participations: 32

Total number of races (qualifying, semi-finals, final): 273

Total number of points in drivers' World RX: 858

<sup>\*</sup> As of: January 1, 2018

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#### 2018 FIA World Rallycross Championship calendar

- 1) April 14–15 World RX of Catalunya Barcelona (E)
- 2) April 28-29 World RX of Portugal Montalegre (P)
- 3) May 12-13 World RX of Belgium Mettet (B)
- 4) May 26-27 World RX of Great Britain Silverstone (GB)
- 5) June 9-10 World RX of Norway Hell (N)
- 6) June 30-July 1 World RX of Sweden Höljes (S)
- 7) August 4–5 World RX of Canada Trois-Rivières (CDN)
- 8) September 1-2 World RX of France Lohéac (F)
- 9) September 15-16 World RX of Latvia Riga (LV)
- 10) September 29-30 World RX of USA Austin (USA)
- 11) October 13-14 World RX of Germany Estering (D)
- 12) November 24-25 World RX of South Africa Cape Town (ZA)

- End -

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.