

Dynamics meet team spirit: FC Bayern Munich women choose Audi Q3

Ingolstadt/Munich, October 30, 2025 – FC Bayern’s women’s soccer team has overwhelmingly chosen the new Audi Q3 along with the Audi A3 and Audi A1 allstreet as their preferred cars at this year’s vehicle handover. During a driving event at Lake Tegernsee, the players had the opportunity to get to know their new Audi models down to the smallest detail. A partnership that benefits both sides.

The women of FC Bayern Munich received their new company cars from Audi during a special handover event. At Lake Tegernsee, players including Giulia Gwinn, Klara Bühl, and Lea Schüller had the chance to thoroughly test their new wheels. Yves Becker-Fahr, Head of Sales Germany, expressed his enthusiasm about the recently extended collaboration between Audi and FC Bayern Munich: “We are proud to provide mobility for the FC Bayern players and to support them off the field with our vehicles. The partnership stands for shared values such as team spirit, peak performance, and being dynamic – qualities that are crucial both in sports and the automotive world.”

After receiving their new [Audi Q3s*](#), which most of the women’s team opted for, a special destination awaited the players: the Faller-Klamm Bridge. There, the squad faced a series of playful challenges designed to help them get to know their new cars even better. Tasks included driving exactly the distance of a penalty kick – eleven meters – and setting the FC Bayern Munich team colors as fast as possible using the [ambient lighting system of the Q3*](#).

The crew then headed back to Munich. Bianca Rech, Director of FC Bayern Women, states: “Our collaboration with Audi is a strong sign of the esteem they hold for our team and an important step in providing our players with the best possible conditions. We share a passion for top performance and look forward to a successful partnership that goes far beyond the road.”

In total, 26 Audi Q3s*, five [Audi A3s*](#) and one Audi [A1 allstreet*](#) were handed over to the players and staff of the FC Bayern Munich women’s team. This collaboration has been in place since 2021, while Audi has been a long-standing partner of the overall club since 2002. The [men’s team](#) of the record champions has also been driving Audi for many years. They took delivery of their new company cars in early October.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

Motorsport and Sport Communications

Stefan Moser

Head of Motorsport Communications and Sports

Mobile: +44 152 57713467

Email: stefan.moser@audi.de

www.audi-mediacycenter.com



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

Fuel/electric power consumption and emissions values of the models named above:

Audi Q3

Combined fuel consumption in l/100 km: 9.0–5.3;
combined CO₂ emissions in g/km: 205–137; CO₂ class: G–E

Audi A3

Combined fuel consumption in l/100 km: 7.3–4.4;
combined CO₂ emissions in g/km: 167–117; CO₂-class: F–D

Audi A1 allstreet

Combined fuel consumption in l/100 km: 6.2–5.7;
combined CO₂ emissions in g/km: 141–130; CO₂-class: E–D