

Development of the Audi Q6 e-tron series on the new Premium Platform Electric in its final stages

Ingolstadt, July 26, 2023

The countdown has begun: the new Premium Platform Electric (PPE) is in its final stages of development. The Audi Q6 e-tron marks the start of the largest model offensive in Audi's history. The model redefines standards in terms of performance, range, and charging. It is also the first fully electric model to roll off the production line in Ingolstadt. At this stage, the camouflaged prototypes of the brand with the four rings provide an early understanding of key areas of the vehicle's technology and debut a global innovation in the field of lighting technology.

Further information about the Audi Q6 e-tron prototypes is available [here](#).

In addition, a video shows how the Audi Q6 e-tron model series takes light design, the range of functions, and road safety to a new level with the second generation of digital OLED rear lights. The active digital light signatures for headlights and rear lights are a world first and point the way to the future of lighting technology at Audi.

Check out the video [here](#).

Product and Technology Communications

Stefan Grillneder

Spokesperson Q6 e-tron, PPE (Premium Platform Electric), Connected Car, HMI, Digital Innovations

Tel.: +49 841 89 41449

E-mail: stefan.grillneder@audi.de

www.audi-mediacyenter.com

Product and Technology Communications

Michael Crusius

Spokesperson Q5, SQ5, PPE, Electronic Architecture, Driver Assistance Systems, Infotainment, Cyber Security, Battery Technology

Tel.: +49 841 89 42329

E-mail: michael.crusius@audi.de

www.audi-mediacyenter.com



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
