



# Christmas donation: Audi's staff is donating €720,000 to regional organizations

- Traditional staff donation benefiting 108 charity organizations
- Peter Mosch, General Works Council chairman, says, "The staff donation is a perfect example of cooperation between Audi and the region."
- Member of the Board of Management for Human Resources Sabine Maassen: "Corporate responsibility is more than just economic success."

Ingolstadt, December 15, 2021 – For the 45th time, the Audi Works Council called on the staff to participate in the traditional Christmas donation. A proud 99.7 percent of Audi's Ingolstadt employees heeded the call and donated a total of  $\leq$ 520,000 to charity and social institutions, organizations, and associations in the region. Like every year, the company also participated with a contribution to the Christmas donation, increasing the amount to  $\leq$ 720,000.

There will not be a ceremonial presentation event this year due to the Corona pandemic. Instead, as in the previous year, the donation letters will be sent to the organizations by mail. "The pandemic still has a firm grip on our lives and it demands a lot from us, both professionally and in private. At Audi, however, we also have to meet other additional challenges, like the strained supply situation for electronic components and bottlenecks in the supply chain," says Audi General Works Council Chairman Peter Mosch. Yet despite the many challenges, there is one thing that Audi's staff have never forgotten: things are not going very well for many people and they are depending on support.

### "Some 99.7 percent of the staff participated"

The traditional Christmas donation is a good example of how the staff throws its weight into joint cooperation in the region and accepts social responsibility.

"With our Christmas donation, we are setting a clear example for social and charity organizations in the region. For that reason, I am unbelievably proud that about 99.7 percent of the staff at the Ingolstadt site participated in the Christmas donation," Mosch emphasizes, thanking the Audi employees on behalf of the Works Council for their donation.

"Corporate responsibility is more than just economic success. Audi employees have been making an important contribution here in this region for many years with our Christmas donation. That is what being good neighbors means to us, particularly during challenging times," summarizes Sabine Maassen, Member of the Board of Management of AUDI AG for Human Resources and Organization.





### Background information on the Christmas donation

For over 40 years, the Works Council has called on the staff to participate in the traditional Christmas donation. The initiative was started by former Works Council chairman Fritz Böhm. Since then, Audi employees have collected over €19 million and used it to support charitable organizations around their Ingolstadt headquarters. This year, together with Audi's Neckarsulm site, a total of €1 million are being donated to needy people.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 20 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of  $\in$ 50.0 billion and an operating profit before special items of  $\in$ 2.7 billion. At present, around 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.