

Christmas donation: Audi employees support regional organizations with 720,000 euros

- **Traditional staff donation for 110 charitable organizations**
- **Jörg Schlagbauer, Chairman of the General Works Council: “Let me emphasize: It is anything but a matter of course. The organisations are really putting heart and soul into their work.”**
- **Head of HR Business Partners Jürgen Frank: “The high level of generosity shows that we Audi employees have close ties to our home region.”**

Ingolstadt, December 12, 2023 – For the 47th time, the Audi Works Council has called on the staff to participate in the traditional Christmas donation. An impressive 99.6 percent of Audi employees heeded the call and donated a total of 493,032 euros to charitable and social institutions, organizations, and associations in the region. As every year, the company also contributed to the staff donation, rounding up the amount to 720,000 euros.

Thomas Wendl, Head of Works Council Service, welcomed more than 130 guests to the donation ceremony on Monday evening, where he explained: “Stability, security, a future, but also community and cohesion: That’s what people long for, especially in extreme situations.” According to Wendl, that makes it all the more important to support the work of such organizations, especially in times of crisis. “Because they offer people support, someone to talk to, a hand – or a shoulder,” said Wendl.

Jörg Schlagbauer, Audi Chairman of the General Works Council, thanked the representatives of the 110 organizations and said: “I greatly appreciate your dedication and let me emphasize: It is anything but a matter of course. You are really putting heart and soul into your work.” Schlagbauer also said: “An outstanding 99.6 percent of the Audi employees in Ingolstadt participated in this 47th donation. At the end of the day, that means that once again, more than 41,000 Audi and Audi BKK employees supported the valuable work of social institutions in the region.”

Jürgen Frank, Head of HR Business Partners at Audi Ingolstadt, emphasized the importance of the Audi Christmas donation, which has been regular fixture on the calendar since 1977. According to Frank, the company’s long-standing commitment shows that its employees are willing to help others, even in difficult times. “For many years, this has been an expression of the fact that we Audi employees have close ties to our home region and assume social responsibility,” summarized Jürgen Frank.

By way of background:

For over 45 years, the Audi Works Council has been calling on the staff to participate in the long-standing Christmas donation. The former Chairman of the Works Council Fritz Böhm started the fundraiser. Since then, Audi employees have collected more than 20 million euros and used it to support charitable organizations around Ingolstadt, where Audi is headquartered. Together with the Audi site in Neckarsulm, we are able to donate a total of one million euros to the people in need this year.

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In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
