

Communications Motorsport
Virginia Brusch
Tel: +49 841 89-41753
E-mail: virginia.brusch@audi.de
www.audi-mediacyenter.com

Blue blood in Audi Sport TT Cup

- **Three noblemen to compete in Audi's one-make cup as guest drivers**
- **Dennis Marschall travels to the Norisring as overall leader**
- **Application stage for 2016 season has started**

Ingolstadt, June 16, 2015 – The second race weekend of the Audi Sport TT Cup will see members of nobility on the grid. Albert von Thurn und Taxis, Pierre Casiraghi and Marcus Graf von Oeynhausen-Sierstorpff will be competing in both races on the Norisring on June 27 and 28 as guest drivers, contesting their very own challenge.

For the organizational team of quattro GmbH the duel between the blue-blooded racers in Audi's home round at the Norisring is a special coup. "We started planning the event several months ago," says Project Leader Rolf Michl. "Now we're delighted that we've managed to have three noblemen on the grid as guest entrants, which adds further value to the Audi Sport TT Cup as part of the DTM race weekend."

31-year-old Albert von Thurn und Taxis is the youngest child of Johannes and Gloria von Thurn und Taxis. The passionate race driver has already clinched nine race victories in the ADAC GT Masters and won the drivers' classification in 2010.

27-year-old Pierre Casiraghi is the youngest child of Caroline, Princess of Hanover and Stefano Casiraghi, and the nephew of Albert II, Prince of Monaco. In addition to starts in rally races, he contested the Scirocco R-Cup as a guest driver in 2014.

53-year-old Marcus Count of Oeynhausen-Sierstorpff is from the noble family of Oeynhausen and managing shareholder of the Graf von Oeynhausen-Sierstorpff group of companies, as well as CEO of the Bilster Berg Drive Resort, a race track near Paderborn.

The field of guest entrants at the Norisring also includes Doreen Seidel (German Playmate of the year 2008). The 29-year-old started racing in 2011 and has participated in various Cup competitions ever since.



Suspense is guaranteed in the field of the 18 permanent entrants as well. Dennis Marschall is traveling to the Norisring as the leader of the drivers' standings. The winner of race two in the season opener at the Hockenheimring has scored 43 points, which gives him a one-point advantage over the Dane Nicolaj Møller Madsen, who finished both races as the runner-up.

In a multi-stage selection process, the 18 permanent entrants for the inaugural year of the Audi one-make cup were selected from 165 racing fans from 30 nations. The registration period for the 2016 Audi Sport TT Cup has already begun: www.audi-motorsport.com

– End –

In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.