



Product and Technology Communications

Eva Backes

Tel: +49 841 89-42480

E-mail: eva.backes@audi.de

www.audi-mediaservices.com

Awards for Audi in December 2013

Ingolstadt, January 15, 2014

Audi Chairman Rupert Stadler honored as “Influencer of the Year”

Rupert Stadler, Chairman of the Board of Management of AUDI AG, has been voted “Influencer of the Year” by roughly 100 managers of the German automotive industry. The vote was taken during the “StrategyCircle Automobilindustrie” conference, where managers from carmakers and suppliers discuss future trends and the challenges facing the industry. *(December 11, 2013)*

Audi wins four Connected Car awards

Audi was honored four times with the Connected Car Award 2013, more than any other carmaker. “Auto Bild” and “Computer Bild” presented the awards for the first time in 2013. Audi won the “Pioneer Award” for piloted driving. The company also received awards for navigation using Google Earth images; in the category “Telephone” for the Audi phone box and in the category “Internet” for the LTE WLAN hotspot. The awards were presented during the International CES (Consumer Electronics Show) in Las Vegas. *(December 13, 2013)*

Audi R8 is “Best Supercar” and “Car of the Year” in Australia

The Audi R8 V10 plus has won two important awards in Australia: The Australian version of “Top Gear” honored the sports car as “Best Supercar of 2013,” and “Motor Magazine” named it “Performance Car of the Year.” *(December 5, 2013)*

Audi S5 wins American “Ward’s 10 Best Engines Award”

The Audi S5 has won the American “Ward’s 10 Best Engines Award.” The editors of “WardsAuto” tested 44 different engines. The 3.0 TFSI V6 has now won the annual award five times in a row. *(December 12, 2013)*



Audi R8 and Audi A6 Avant TDI biturbo win awards in Singapore

Readers of the Singaporean online magazine “sgCarMart” have chosen the Audi R8 as “Supercar of the Year”. The Audi A6 Avant TDI biturbo was also honored as “Diesel of the Year”. “sgCarMart” is Singapore’s largest Internet car portal.

(December 16, 2013)

Array of awards for Audi in Brazil

Audi has won multiple awards in Brazil for the Audi RS 6 Avant: the “Best of the Year Award” presented by the Brazilian “Auto Press” news agency in the category “Best Sports Car”; the “10 Best of 2014 Award” from “Car and Driver” magazine; and the “Car of the Year Award” from “Auto Esporte” magazine in the category “Premium Car of the Year”. “Auto Esporte” also honored Audi for the 4.0 TFSI V8 biturbo. The company claimed two “Automotive Press Awards” in the category “Best Engine” for the 1.8 TFSI and the 4.0 TFSI V8 biturbo. *(December 17, 2013)*

Universum survey: Audi is the most attractive employer among young professionals

The young professionals have spoken: Audi is Germany’s most attractive employer. The company was voted top in the survey by both engineers and business specialists. Audi also jumped up the rankings in the category “IT,” and was the only carmaker to finish in the top three. *(December 3, 2013)*

– End –

The Audi Group delivered around 1,575,500 cars of the Audi brand to customers in 2013. From January through the end of September 2013 the Company posted revenue of €37 billion and an operating profit of €3.74 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings produces cars also in Foshan (China) since December 2013, in 2015 in São José dos Pinhais (Brazil) and 2016 in San José Chiapa (Mexico). AUDI AG’s wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs almost 73,000 people worldwide, including around 50,000 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO₂-neutral mobility.