

AudiStream: Online production tour from Audi Brussels

- **Starting immediately, online tours through the Audi Brussels factory**
- **Digital tour tells the history of the location's specialization in electric drive systems**
- **Look behind the scenes at the production of the Audi e-tron in the world's first premium segment factory to manufacture a mass production model on a carbon-neutral basis**

Brussels, February 2, 2022 – From now on, exploring Audi Brussels from home will be quite simple: via [AudiStream](#) or <http://www.audibrussels.be/>, interested parties can look behind the scenes at the production of the brand's first electric cars. The Audi e-tron*, Audi e-tron Sportback*, Audi e-tron S*, and Audi e-tron S Sportback* are discussed.

Visitors and customers have been able to explore the Audi location through factory visits since 2011. There is still a lot of interest in experiencing e-tron production, says Peter D'hoore, Spokesperson for Audi Brussels. "We still get a lot of inquiries. AudiStream makes it possible to meet that desire, even if on-site tours are currently impossible due to the coronavirus."

Video recordings as a guide through the factory premises

The stream had hardly started when a virtual guide received an online visitor:

"Hello, dear viewer! Welcome, herzlich willkommen, hartelijk welkom, and bienvenue to AudiStream! My name is Birgit Peters and I'd like to invite you to Brussels today.

The company with the four rings has an exciting location there. On behalf of all the employees, I will be showing you the factory where Audi's first fully electric series model has been produced since 2018." Video recordings then guide visitors across the Belgian factory grounds. The factory has had an eventful history since it was founded in 1949. This location reached a new milestone in November 2021 when it produced its [eight millionth car](#), an Audi e-tron*. In January 2022, Audi Brussels won the [2021 Industrial Excellence Award Belgium](#).

The central theme of the tour is the factory's transformation from producing combustion engines to specializing in electric drive systems: "When the last A1 left our halls in 2018, we could only guess what kinds of challenges were headed our way. We, the Audi factory in the unofficial capital of Europe, were suddenly pioneers in electric mobility." Audi rebuilt the entire factory for that and prepared its employees with hundreds of thousands of hours of advanced

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depend on the tires/wheels used as well as the selected equipment.

**The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MedialInfo.

training on production of the new kind of drive system. Viewers can now marvel at the location's modernization in fast forward.

Exclusive views into Audi e-tron production

The tour then takes viewers into the world of e-tron production – from the body to the paint shop to final assembly. For instance, in body construction, they experience how people and robots work harmoniously together and provide perfect welding, soldering, and bonding. In final assembly, streaming guests can see how over 1,000 parts are assembled on a belt that is more than a kilometer long. That is followed by a look at the mechanics, where the powertrain and the battery come together. Lastly, there is the final quality test, when all the functions and gap dimensions are checked again.

For its look at production, Audi Brussels has saved its high-voltage battery manufacturing facility – the location's showpiece and unique feature – for the finale. Each battery's seals, electric functions, and, of course, power are checked.

Contribution to climate protection: Audi Brussels' sustainability

Production of the entire series in this factory is carbon neutral. Audi Brussels has already been repeatedly honored for that. The location is particularly proud of its solar power system, which covers more than 107,000 square meters (1,151,738 sq. ft.). That makes it one of the largest solar power systems in greater Brussels: each year, it saves Audi Brussels around 1,900 tons of CO₂ and generates over 9,000 megawatt hours of electricity – enough to supply about 2,500 households with electricity for a year.

Consequently, the factory in Brussels is not only a pioneer and a model for electromobility, but also a pioneer in sustainability. Starting now, anyone who is interested can see for themselves and take a virtual tour via [AudiStream](#) or www.audi-brussels.be.

Audi Brussels Communications

Peter D'hoore

Spokesperson Audi Brussels

Phone: +32-2-348-2661

Email: peter.dhoore@audi.de

www.audi-mediacycenter.com/en



The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depend on the tires/wheels used as well as the selected equipment.

**The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MedialInfo.

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. With its brands Audi, Ducati, Lamborghini and, since January 1, 2022, Bentley, it comprises the premium brand group within the Volkswagen Group. Its brands are present in more than 100 markets worldwide. Audi and its partners produce automobiles and motorcycles at 21 locations in 13 countries.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. More than 85,000 people all over the world work for the Audi Group, around 60,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the premium brand group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depend on the tires/wheels used as well as the selected equipment.

**The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MedialInfo.

Fuel/electric power consumption of the models named above

Information on fuel/electric power consumption and CO₂ emissions in ranges depend on the tires/wheels used as well as the selected equipment.

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–21.0 (WLTP); 24.3–20.9 (NEDC); CO₂ emissions combined in g/km (g/mi): 0

Audi e-tron Sportback

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.0 (WLTP); 24.0–20.9 (NEDC); CO₂ emissions combined in g/km (g/mi): 0

Audi e-tron S

Combined electric power consumption in kWh/100 km: (62.1 mi) 28.4–26.2 (WLTP); 26.3–25.1 (NEDC); CO₂ emissions combined in g/km (g/mi): 0

Audi e-tron S Sportback

Combined electric power consumption in kWh/100 km (62.1 mi): 28.1–25.8 (WLTP); 26.0–24.6 (NEDC); CO₂ emissions combined in g/km (g/mi): 0

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).