



Communications Motorsport

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Audi welcomes media to Le Mans 2016

- **Comprehensive media services at 24-hour race**
- **Press conference on June 17 at 14:00**
- **Meetings with the team at the Audi Team & Media Hospitality**

Ingolstadt, May 19, 2016 – In 2016, the Le Mans 24 Hours is the pinnacle event on Audi's endurance racing calendar again. This year, the premium brand will be battling for its 14th overall victory at La Sarthe.

Following the first two rounds of the FIA World Endurance Championship (WEC), members of the media can look forward to a thrilling Le Mans race. During the Le Mans week, the race drivers and officials from Audi Sport and Audi Sport Team Joest will be available every day: on Monday (June 13) in the center of the city during Technical Scrutineering and from Tuesday (June 14) to Thursday (June 16) daily at 14:00 during the "Meet the Team" get-together at the Team & Media Hospitality. On Friday (June 17) all journalists are cordially welcome to attend the press conference at the "Audi Racing Arena" in the Parc du Raccordement to be held at 14:00 as well.

On the ground floor of the Audi Team & Media Hospitality, all members of the media will enjoy free access to the "Open Lounge" starting on Tuesday (June 14). Please understand that admission to the catering area, which will be open from Wednesday, June 15, is only possible with a separate accreditation. It can be applied for online until June 2 at:

www.audi-motorsport.info/lemans

Unfortunately, due to limited capacity, not all applications can be accepted. Additionally, all members of the media have to be in possession of a media accreditation issued by the Le Mans organizer, ACO.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.