

Ingolstadt, 11 June 2007

Motorsport

“Audi Tower” new landmark at Le Mans

- **Twelve-metre high sculpture in “Village” centre**
- **Celebratory unveiling before the start of the race**
- **Six Audi wins from eight Le Mans starts to date**

AUDI AG has been involved in the 24 Hours of Le Mans since 1999. Rarely in the past has an automobile manufacturer been so successful at, quite possibly, the world's toughest car race. Six overall victories from eight starts – including the historical first win for a diesel powered car at Le Mans – is a more than an impressive résumé.

AUDI AG
Kommunikation
85045 Ingolstadt
www.audi.com

The unique winning streak of Audi sportscars at Le Mans is to be honoured in the future by a landmark situated at the heart of the circuit, and which will be inaugurated this coming Saturday shortly before the start of the 75th running of the 24 Hours of Le Mans. Rupert Stadler, Chairman of the Board of AUDI AG, Head of Audi Motorsport Dr Wolfgang Ullrich, Jean-Claude Plassart, President of the Automobile Club de l'Ouest (ACO), and an Audi factory driver will unveil the “Audi Tower” in the heart of the circuit’s “Village” at 10:40 a.m.

The modern architecture of the twelve-metre high sculpture symbolises the Audi brand’s dynamic image. The tower reacts differently during the day and night. During the race, 24 rotating rings will illuminate between the base and top of the tower. A video-wall is mounted on the front side of the tower. The names of every winner of the 24 Hours of Le Mans were engraved on a glass surface.

Communication Motorsport

Telephone +49 (0)841 89 34200, Telefax +49 (0)841 89 38617

Email motorsport-media@audi.de

**Photographs, sound bites and further information can be found in the Internet:
www.audi-motorsport.info (accreditation necessary)**