

Communications Motorsport

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Audi to host numerous prominent guests

- **Actors and athletes will visit DTM at Hockenheim**
- **Alexandre Prémat as a successful marathon runner**
- **Audi to hand over 35 RS 5 cars to dealers**

Ingolstadt, October 14, 2010 – In addition to thrilling racing, Audi will offer its fans many interesting guests at the DTM race at Hockenheim this weekend.

Actress **Alexandra Maria Lara** and her colleagues **Till Demtröder**, **Yvonne de Bark**, **Jumbo Schreiner** and **Fritz Wepper** have announced their attendance. All the other guests are sportsmen and -women: the two-time Olympic gold medalist, world champion and two-time America's Cup winner **Jochen Schümann**, **Silke Hahlbrock**, **Toni Wilhelm**, **Tina Lutz**, **Philipp Stanjek**, **Robert Stanjek** plus Tornado world champion **Oliver Schwall** will represent the Audi Sailing Team Germany. Biathlon Olympic winner **Kati Wilhelm**, **Karl-Heinz Riedle** and **Andi Brehme**, both 1990 soccer world champions, toboggan Olympic winner and world champion **Felix Loch** as well as European boxing champion **Alexander Dimitrenko** (heavy-weight) would not miss the German finale of the DTM either.

The **Audi RS 5** will present itself to the spectators at Hockenheim in a fascinating parade: 35 of the 331 kW (450 hp) coupes will be handed over to dealerships at the "Audi Drive Away" on Sunday before the race by the German Sales organization.

Alexandre Prémat successfully completed his second of three marathon runs within seven weeks. After the Paris-Versailles run on September 26 the Audi "factory" driver contested the Paris 20 Kilometers on October 10, just seven days before the DTM race at Hockenheim. As one of 21,315 entrants, he managed the leap into the top tenth of the field – he finished in 1798th place. On his arrival at the Eiffel Tower after 1h 29m 49s the Frenchman had achieved an average speed of 13.36 km/h. On November 7, he will tackle the New York City Marathon.



Rupert Stadler, Chairman of the Management Board of Audi, and **Michael Dick**, Member of the Management Board of Audi for Technical Development, will visit the brand's motorsport squad at the ninth round at Hockenheim.

The Audi Group sold around 950,000 cars of the Audi brand in 2009. The Company posted revenue of €29.8 billion and an operating profit of €1.6 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 45,500 in Germany. Between 2010 and 2012 the Audi Group is planning to invest around €5.5 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.