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Audi to compete with two R18 e-tron quattro cars at Sebring

- Last run of an LMP1 car of the brand at the 12-hour classic in Florida
- Farewell event with historic vehicle exhibition
- · Audi aims for eleventh overall win at Sebring with R18 e-tron quattro

Ingolstadt, January 21, 2013 – March 16, 2013 will mark the end of an era as the world's highest-caliber sports cars are running at the tradition-steeped Sebring 12 Hours for the last time. Before the Le Mans prototypes of the LMP1 class are no longer permitted at this event from 2014 on, Audi is coming full circle in Florida. In 1999, the first LMP sports car of the brand celebrated its debut on the former airfield – and now two prototypes emblazoned with the four rings will arguably be competing there for the last time.

"We're in for a very emotional race weekend on which we'll be taking the fans along on a journey into our past," says Head of Audi Motorsport Dr. Wolfgang Ullrich. "Sebring is where Audi's sports car era that has been so successful began. We expect that with two current hybrid models we'll be battling for overall victory at the 12-hour race for the last time this year. At the same time, on the fringes of the race, the fans can look forward to seeing four other race cars and several race drivers who made history at Sebring with Audi."

In addition to a 2012-generation Audi R18 e-tron quattro, an updated version of the prototype will be on the grid in Florida. Marcel Fässler/Oliver Jarvis/Benoît Tréluyer (CH/GB/F) and Lucas di Grassi/Tom Kristensen/Allan McNish (BR/DK/GB) will be driving the two hybrid race cars in the race. With six victories under his belt, Kristensen holds the record at this event.

In 13 runs at the sports car classic to date, Audi has clinched 22 podium positions including ten overall victories. Right on the debut, on March 20, 1999, three Audi drivers – Michele Alboreto/Dindo Capello/Stefan Johansson – were on the podium. Audi Sport Team Joest was the race team back then, as it is today.

As part of the program for the endurance race that has been held since 1952 Audi

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will be treating the fans to an exhibition in March reflecting the brand's entire sports car era. An Audi R8 represents the successful period from 2000 to 2005 whereas the R10 TDI paved the way for diesel power from 2006 to 2008. The R15 TDI won there in 2009 on making its debut, and the winning car from last year – the R18 TDI – can be marveled at as well.

Former Audi factory drivers who were successful at Sebring will be on hand to sign autographs for fans as well as for pictures and interviews. This way, Audi wishes to thank the ardent sports car enthusiasts in the United States for having been loyal to the brand for so many years.

- End -

The Audi Group delivered around 1,455,100 cars of the Audi brand to customers in 2012. From January through the end of September 2012 the Company posted revenue of € 37.7 billion and an operating profit of € 4.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include amongst others AUDI HUNGARIA MOTOR Kft. (Győr/Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese/Italy), AUDI BRUSSELS S.A./N.V. (Brussels/Belgium), quattro GmbH in Neckarsulm and the sports bike manufacturer Ducati Motor Holding S.p.A. (Bologna/Italy). Audi currently employs more than 68,000 people worldwide, including around 50,000 in Germany. From 2012 until 2016 the brand with the four rings is planning to invest a total of €13 billion – mainly in new products and the extension of production capacities - in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) from 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik," which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.