

## **Audi supports the Ingolstadt Half Marathon**

- **The run on May 9, 2026, will bring together sports, health, and community**
- **Xavier Ros, Chief Human Resources Officer: “Ingolstadt is Audi’s home – and we feel a deep-seated sense of duty to the region.”**
- **With a charity run and volunteer opportunities for employees, Audi is more than just a sponsor**

**Ingolstadt, May 8, 2026 – The Ingolstadt Half Marathon is celebrating its 25th anniversary and will once again attract runners from across the region on May 9. Audi has been a trusted partner of the sporting event since its inception and is demonstrating its commitment to the region again this year – going far beyond financial sponsorship. Approximately 7,500 participants are expected, including around 500 Audi employees competing in the Audi championship. Many other Audi employees will volunteer along the route.**

“Ingolstadt is Audi’s home – and we are deeply connected to the region,” says Xavier Ros, Audi Chief Human Resources Officer. “The half marathon is a symbol of solidarity, health, and quality of life. Initiatives like these make our region a great place to live, which is something Audi actively supports.”

This year, Audi is placing a special focus on a charity run. For every kilometer run by an Audi employee competing in the Audi championship, the company will donate to five regional organizations that promote inclusive sports. In addition, Audi volunteers will be helping out at a refreshment stand in Klenzepark, in the Audi Cheering Zone, and at the children’s race. Audi is also providing a lead vehicle.

“We want to offer our employees specific opportunities to take responsibility for social cohesion,” says Ros. “It makes me proud to see how many Audi employees are participating in the half marathon – whether they’ll be running, cheering, or volunteering. They are stepping up and making a positive contribution to the region.”

On May 10, the Trollinger Marathon will also be held near the Audi location in Neckarsulm, and Audi is also sponsoring this event. In addition to social and cultural initiatives, supporting regional sports is a central element of corporate citizenship activities at Audi. As well as sponsoring the professional clubs ERC, FC Ingolstadt 04, and TSG Hoffenheim, the company also supports amateur clubs, for example with its Team Spirit campaign. Two more major sporting events will follow in June: the Audi Triathlon Ingolstadt and the Triathlon Heilbronn.

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### About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 21 sites in 12 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).

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