## Audi MediaInfo



**Communications Motorsport** 

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## Audi starts into 2011 DTM from front row

- · Mattias Ekström just barely misses pole at Hockenheim
- Six Audi A4 DTM cars on top ten grid positions
- Martin Tomczyk is quickest driver of a year-old car

Ingolstadt/Hockenheim, April 30, 2011 – Audi tackles the new DTM season from the front row of the grid. In qualifying at the Hockenheimring Mattias Ekström missed the pole position by merely 0.132 seconds. With six A4 DTM cars on the top ten grid positions Audi achieved a strong overall team performance.

At the crucial shoot-out for the top four grid positions the two-time DTM champion was the first driver to go out on the track. At 1m 34.402s Ekström, who recently became a father, set an impressive time which in the end was only beaten by Bruno Spengler. "This qualifying session was a thriller for us," said the Swede. "The car wasn't so good at first. But every time I went out we changed something. In the end, my A4 was perfect and I managed a good lap. Naturally, I'd prefer having finished in first place but this will be my goal for tomorrow ..."

His team-mate Timo Scheider made it into the fourth qualifying segment (Q4) as well. After a braking mistake on entering the hairpin, the 2008 and 2009 DTM champion had to settle for grid position four though.

Mike Rockenfeller on his first run for Audi Sport Team Abt Sportsline barely missed Q4 by a mere 0.002 seconds and will start from position five. The best driver of a year-old car, Martin Tomczyk (Audi Sport Team Phoenix), will start into the race next to him, from the third row.

Miguel Molina finished Q3 in eighth place after some ignition misses. Formula 3 champion Edoardo Mortara (Audi Sport Team Rosberg) in tenth place was the second-best rookie right behind Christian Vietoris. Oliver Jarvis and Filipe Albuquerque will start from positions twelve and 15. Rahel Frey on her first DTM weekend consistently improved during each practice session. The young Swiss driver will tackle the race from position 17.

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"Having six Audi cars in the top ten is a very nice team result," said Head of Audi Motorsport Dr. Wolfgang Ullrich. "We've got an Audi on each of the two front rows and even two on the third row. Tomorrow will no doubt be a very thrilling race for which we've got good prerequisites."

The first DTM race of the year will start at 2 p.m. ARD will air live coverage from Hockenheim on "Das Erste" starting at 1:55 p.m. (local time).

The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.