

Audi staff donate money for flood victims

- Audi and the works council call upon employees to support those in need in the regions of Germany affected by flooding
- The company is also going to raise the staff's donation to a six-figure amount
- Audi Member of the Board of Management for Human Resources and Organization Sabine Maaßen: "All the people in the disaster areas have our deepest sympathy"
- Audi Chairman of the General Works Council Peter Mosch: "Every little contribution counts."

Ingolstadt, July 22, 2021 – Together with the works council, Audi has called upon its employees to donate money for the fundraising campaign to support the victims of the flooding in Rhineland-Palatinate, North Rhine-Westphalia, Bavaria, and Saxony. The company is also going to raise the staff's donation to a six-figure amount. One part of the donations will go toward emergency aid, in other words, the urgent provision of relief aid and emergency medical aid for those affected on ground zero. The other part will go toward long-term projects that deal with the sustainable rebuilding of the social infrastructure in the regions. The fundraising campaign goes until September 10.

"In times of crisis, it's important to stick together and help one another. All the people in the disaster areas have our deepest sympathy. Many of them are faced with losing everything," says Sabine Maaßen, Member of the Board of Management for Human Resources and Organization of Audi AG. "The cleanup operations will expend a lot of time, energy, and money. With our fundraising campaign, we would all like to contribute to helping in this time of need."

"The people on ground zero desperately need support. Every little contribution counts toward rebuilding." This is why we are calling upon our staff to make donations," affirms Peter Mosch, Chairman of the General Works Council of Audi AG. The fundraising campaign goes until September 10.

Audi Brussels

In light of the devastating effects of the flooding that also hit Belgium, Audi Brussels also calling upon its staff to raise money. The final amount of money raised by the employees will also be topped up at the Brussels location.

Audi Medialnfo



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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.